

TEXTSCRIBE LLC

**3rd MILLENNIUM WOMEN'S
ENTREPRENEURSHIP,
LEADERSHIP, MANAGEMENT POSITIVE
PSYCHOLOGY, MENTAL HEALTH
CONFERENCE (EDITION 4)**



**MAY 03-04, 2024
Holiday Inn Mississauga Toronto
West, Mississauga, Canada**

WEL Conferences | TEXT SCRIBE LLC
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Passage2Pro was founded with the intent of helping PhD Students Bridge the gap between academia and industry.

Seeing the lack of support for people transitioning from academia to industry, Tina founded Passage2Pro which is built on the principle that every client can benefit from customised professional development coaching for professional growth. Now, we offer a diverse range of services, including career coaching for those preparing for career advancement, leadership development for aspiring leaders, and team building strategies for organizations. Our services are ideally suited for professionals in academia and research sectors who are looking to transition into industry roles, as well as individuals and organizations seeking to develop strong leadership skills and build high-performing teams. We take a holistic approach to our clients' needs, so we don't simply offer a one-size-fits-all program. Instead, we work with each person individually to craft a roadmap that's tailored specifically to their needs.

How Passage2Pro can help you

Are you struggling to figure out how to transition from academia to industry? Or maybe you're just finding that the job you want doesn't seem to exist. If so, you're not alone.

Are you a manager who wants to better understand your own needs, and use your natural strengths to reach your full potential? We hear you!

Do you want to create an organisation where ideas can flourish and empower individuals to take responsibility for their actions? You are in the right place!



From her own experience, she has developed simple but effective ways to become a more effective leader. Tina grew up in a non-academic home, so it took a leap of faith and a lot of hard work to become a PhD student. She went on to finish her studies, start a successful business, and build up a long list of achievements. As an inspirational speaker and leadership coach, she now hopes to pass these experiences and lessons on to others, along with some tips aimed at helping professionals navigate the path to becoming great leaders.

<https://www.passage2pro.com>

Coaching
CAREER COACHING
LEADERSHIP COACHING
TEAM COACHING

Podcasts
PHD. CAREER COACHING
PHD. CAREER STORIES

PROGRAM

03 May, 2024 | Friday

Magazine Launch

Tabletop Exhibitions Full Day Networking Breaks

Each talk followed by questionnaires

Opening Ceremony

Leslie Lew

Trailblazing Women's Empowerment Leader, Global Speaker,
and Humanitarian Chairperson, WEL AMERICA 2024
Keynote Speaker, WEL Conference, Madrid April 2023

08:30-8:40



Ann Bayly-Bruneel

RP, SEP, RCAT, OATR Canada
Heart-Sight Psychotherapy Services, Canada
Keynote Speaker, WEL Conference, Madrid April 2023
Talk: The co-evolution of community care

08:40-09:00



Plenary Forum

Dr. Judy Wright

Physician, Life Balance Strategist.
Keynote Speaker, WEL Conference, Madrid April 2023
Talk: Thriving amidst the unique stresses of
Entrepreneurship

09:00-09:20



Dr. Tina Persson

Founder, Passage2Pro & Education & Coaching Company,
Inventor/Creator, The Podcast PhD Career Stories, Author |
US & EU, Recognized Executive, Leadership & Career Coach
for Scientific Leadership and Career Transition Development,
USA
Talk: Unlocking Female Entrepreneurial Leaders: The Crucial
Role of Adaptability in the Next Decade

09:20-9:40



Sigríður Hrund

Presidential Candidate in Iceland, Investor,
Former Chairwoman of the Association of Women Business
Leaders in Iceland, Sponsor, WEL America 2024

09:40-10:00



Keynote Forum

(Virtual)

Clare Beckton

WXN Top 100 Most Powerful Women Hall of Fame, Lawyer, Senior Executive, Author, Own it-Your Success Your Future Member, The Owners & Female Founders Sub-Committee of Invest Ottawa

10:00-10:20



Group Photo Session @ 10:20-10:30

Panel Discussion on each talk and Networking Break @ 10:30-10:40

Dr. Dominique Carson

LMP, MS, Journalist, Licensed Massage Practitioner, Orator, and Author, USA

Talk: Are You a Pipe or Diamond Under Pressure?

10:40-11:00



Prof. Dr. Parin Somani

Director, The London Organisation of Skills Development, Chief Editor, The Global Research Journal for the UK

Talk: Leading the Charge: Exploring the Synergy of Entrepreneurship and Leadership

11:00-11:20



Leslie Lew

Trailblazing Women's Empowerment Leader, Global Speaker, and Humanitarian Chairperson, WEL AMERICA 2024

Talk: Radiate, Rise, and Lead: Unleashing the Heart of a Woman Warrior

11:20-11:40



Dr. Julie Tran-Olive

ND, L.Ac - Silicon Valley Natural Health, USA

Talk: Stop discounting! You are not on clearance: Exploring perceptions of self-worth

11:40-12:00



Panel Discussion:

Panel 1: How do we stay connected as leaders in a disconnected world

Clara Capano

Dr. Tina Persson

Sigrður Hrónd

Leslie Lew

12:00-12:20

Kimberly Penharlow

Global Leadership Coach & Whisperer,
Organizational Psychologist Runner,
Founder, CEO, Penharlow Consulting, USA

12:20-12:40



Dr. Ewa J. Kleczyk

Senior Vice President, Analytics & Data Operations
Target RWE, Durham, The University of Maine, USA, 24-7
Distinguished Professional (Women of Distinction Magazine)
Keynote Speaker, WEL Conference, Madrid April 2023

12:40-13:00



Talk: Understanding Imposter Syndrome: A Psychological Exploration

Taurea Avant

Motivational speaker, Book Profits Club, Author Allstars™
Magazine, USA

13:00-13:20



Talk: How A Book Can Turn Your Business Into \$10,000 Per Month working 2 to 4 Hours Per Day

Claudia Chan

Host, Podcast "Extraordinary Asian Women".
Courage Coach, Canada

13:20-13:40



Talk: 5 Things to Do to Raise Confident Kids

Panel Discussion on each talk and Lunch Break and Networking @ 13:40-14:10

Sarrah Smith

Founder, Holy Light Intuitive Energetic Healing modality,
Author, Speaker, Canada

14:10-14:30



Talk: Triggers to Transformation: Aligning to your best life

Edna J. White

Inspirational Speaker,
Author, Life Coach & Podcast Host, USA

14:30-14:50



Talk: The Power of Authenticity: How to Live a Life That is True to Yourself

Regina Lawless

Founder & CEO, Bossy & Blissful LLC, USA

14:50-15:10



Talk: Elevating Bliss: Strategies for Women Leaders to Thrive Without Burnout

Aretha Taylor

Founder, CEO, President,
New Beginnings Outreach Program For Women Inc, USA
Talk: ROOT OF CAUSE Mental and Emotional Health

15:10-15:30



Princess Omotola Omole

National coordination, ECOWAS FEBWE, Nigeria

15:30-15:50



Dr. Rasheda Jackson

Dr. Rasheda Enterprises, LLC, USA
Talk: Live Limitless- Get the B.A.G

15:50-16:10



Heather L. Powers

Founder & CEO, The Power Lane, USA

16:10-16:30



Panel Discussion

Taurea Avant

Motivational speaker, Book Profits Club,
Author Allstars™ Magazine, USA

16:30-17:30



Ugo Chijiutomi

International Speaker, Purpose Coach, Trainer, UN WOMEN
U.K. delegate CSW 67&68, Podcast Host. I am Ugo Chijiutomi,
An Integrative Practitioner, UK
Speaker, WEL Conference, Madrid April 2023

17:30-17:50



(Virtual Talk)

Porsche Mysticque

CEO, MysticqueRose Publishing Services, USA

17:50-18:10



(Virtual Talk)

Dr. Claudia B.-Walter

Son Rise Counseling Agency & Institute, LLP

Managing Counselor & Partner, USA

Talk: Business Strategies of Reconfiguration Social Entrepreneurship & Human Capital Management

18:10-18:30



Leah Nyalobo

Founder, Executive Director of LEC Community, Kenya

18:30-18:50



(Virtual Talk)

Dr. Angela Butts Chester

Pastoral Counselor & Empowerment Coach, Media

Entrepreneur, International Women's Speaker, Breast Cancer Survivor, USA

Talk: LeadHERship Across Continents: Inspiring Women to Lead Fearlessly

18:50-19:10



Closing Ceremony

04 May, 2024 | Saturday

Tabletop Exhibitions Full Day | Networking Breaks

Opening Ceremony & Introduction

Clara Capano

Best Selling Author & Award Winning Educator,

Executive Producer/Creator, The Working Woman's Channel

& Living Real TV, Chairperson, WEL AMERICA2024

Keynote Speaker, WEL Conference, Madrid April 2023

Talk: The 'Living Your Worth' Speaker

Use the L.I.O.N.E.S.S. Formula to Achieve Success

08:40-09:10



Steph Mahony

Motivational Speaker, Best Selling Author, Coach, Reiki

Master, Holy Light Intuitive Healer,

Founder, Your Million Dollar Life, Canada

Talk: The Blueprint to Your Million Dollar Life

09:10-09:30



Dr. Gloria Trueh

Business Coach & Startup Strategist
United Women Leaders Global Network Inc, USA
**Talk: The Gender Pay Gap 61 Years Later in the U.S., It's
Difficult Journey and Where it Stands Today 2024!**

09:30-09:50



Cynthia Encinas-Concordia

CEO, Founder, Dream to Rise LLC, Virginia
Transformational Life Coach, Author, Podcaster,
International Speaker
Talk: How Can Darkness Spread Light to Others?

09:50-10:10



Dr. May K. Li,

Author, Speaker, Mindset Coach and Founder of Millionaire
Mindset for Women
**Talk: Millionaire Mindset for Women: Eight Essential
Elements to Greater Wealth**

10:10-10:30



Lena Payton Webb

Blu Impressions Designs & Publishings LLC, USA
**Talk: From Creativity to Prosperity; How to profit using
creativity**

10:30-10:50



Group Photo Session & Networking Break @ 10:50-11:00

Kathleen A Panning

Women of faith in leadership fulfilling Their Mission, USA
Founder, CEO, Retired With Purpose, LLC
Host, The Tilted Halo Podcast, Executive Producer, Ministries
from the Heart streaming TV channel, Author
Talk: Leadership: You Can't Play on a Teeter Totter Alone

11:00-11:20



Yanick Séide

Founder, CEO, Chrysalis Women Empowerment,
Transformational Life and Career Coach, Internaional
Speaker, Author,
host of The Mid-Life Purpose Show, Canada
**Talk: Breaking Barriers: Navigating Challenges in Women's
Entrepreneurship**

11:20-11:40



Evangelist Bertha D. Winston

Entrepreneur, Co-Author, 3 Anthologies Author,
Love Like You've Never Been Hurt, USA
Talk: Retiring with too Much Debt

11:40-12:00



Dr. Debra Mrock

Transformational Speaker and Leader Empowering women to embrace their full potential

Talk: "Become" Unleash Your Superpowers to Become the Heroine of Your Own Story.

12:00-12:20



Amb. Terry Earthwind Nichols

Co-Founder, Evolutionary Healer, LLC

Creator of Repetitive Behavior Cellular Regression® (RBCR), The CR Process©, USA

Keynote Speaker, WEL Conference, Barcelona Oct 2023

Talk: Cellular Memory and Its Use in Science Today

12:20-12:40



Panel Discussion on each talk and Lunch and Networking @ 12:40-13:40

Nichica Melton

Simplified Productivity Coach,

Author, Realtor, International Speaker

Talk: Cut The BS! Simple Strategies for High Productivity

13:40-14:00



Amanda DaCosta

Amanda-DaCosta.com, Canada

Talk: Unleashing Resilience: Cultivating Strength for Female Entrepreneurs

14:00-14:20



Heather LaFond

Mindset & Empowerment Coach, SOAR Wellness LLC, USA

Speaker, WEL Conference, Madrid April 2023

Talk: Your Sensitivity is Your Superpower

14:20-14:40



Tiffani A. Teachey

TEDx international speaker, best-selling international STEM Children's Author, Radio Host, STEMpreneur, Engineer, Owner of Thrive Edge Publishing

Talk: How A Business Mindset Transforms Your Career into Children's Books

14:40-15:00



Habiba A. Nouh

CEO, Founder,

African Women Education & Leadership Organization (AWELO), USA

15:00-15:20



Ernee Peppers

Dynamic Public speaking Strategist Vendors Profit Coach,
USA

Talk: Don't Judge me Being B.O.L.D

15:20-15:40



Coffee/Refreshments @ 15:40-15:50

Andressa Freires

Founder, DiversiData, Brazil

**Talk: Navigating the Path: Women in Leadership in
Male-Dominated AI Environments**

15:50-16:10



DeShonda Jennings

Author, Speaker, Coach, Founder, De Jour Village®, USA

**Talk: From Corporate To Home-Based Entrepreneur:
Embracing The Miracle of Motherhood**

16:10-16:30



Daria Rosen

Daria Rosen Consulting, USA

Talk: Perimenopause Unveiled | Embracing the Journey

16:30-16:50



Panel Discussion:

Panel 2: The importance of leading ourselves

Clara Capano

Dr. Tina Persson

Dr. Ewa J. Kleczyk

Leslie Lew

16:50-17:30

(Virtual Talk)

Laura Dabulyte

Entrepreneur, TV Radio Host, Founder, Boutique PR agency in
Baltics, Europe, crisis communication lector

17:30-17:50



(Virtual Talk)

Phetso Ntsowe

Certified Coach, Trainer, Speaker and Professional, Life
Coaching for Women, EMBA- Business Analytics, Certified
Manager - CMI, Botswana

Speaker, WEL Conference, Madrid April 2023

**Talk: Thriving in Business: Women's Strategies for
Entrepreneurship, Leadership, and Management**

17:50-18:10



(Virtual Talk)

Dr. Varil Williams

Psychologist/Certified Image Consultant Heart to Heart Coaching, USA

Talk: Women Transform, When Informed: 5 Proven Facts from Challenges to Opportunities

18:10-18:30



Elizabeth Nasaka Naikara

Leadership & Entrepreneurship Award Winner, Co-Founder, Global Commercial Development Director Strategy, Development & Innovation enthusiast, Kenya

Talk: Women in Sustainable Prosperity

18:30-18:50



(Virtual Speaker)

Aurea McGarry

AureaMcGarry.com, USA

18:50-19:10



Closing Ceremony

Award Ceremony

**WEL Conferences (Text Scribe LLC) Open for Collaborations,
if interested please contact us @
support@luminariesedu.com
Whats App:1 (647) 952-4467**

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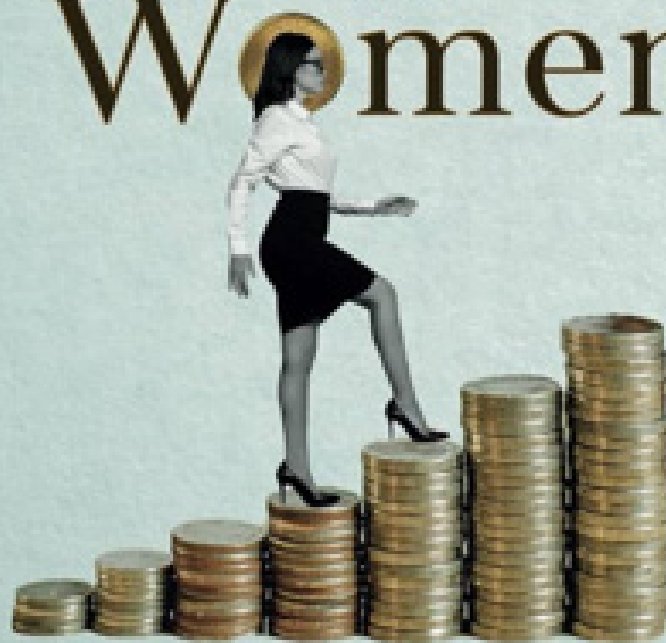
<https://www.sigridurhrund.is>

SIGRIDUR HRUND

Presidential Candidate, Iceland, Investor,
Former Chairwoman, Association of Women
Business Leaders in Iceland, Plenary Speaker



Millionaire Mindset for Women



Eight Essential Elements to Greater Wealth

May K. Li, Ph.D.

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West, 100 Britannia Road East,
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Join the Global Women Leaders and
Renowned Entrepreneurs

**SPEAKER
PRESENTATIONS**

DAY 1

Special Thanks to our Supporters:

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Clara Capano

Best Selling Author & Award Winning Educator.
Executive Producer/Creator, The Working
Woman's Channel & Living Real TV, Chairperson,
WEL AMERICA2024

Biography

Clara is an International Speak and Trainer, Best Selling Author and Host of the Working Woman's Channel and Living Real TV. She is the Founder and CHO (Chief Harmony Officer) of Capano Speaking and Training and creator of the CLARATY Success Method. Her passion is in helping women in business work with more intention so they can put themselves back in the driver's seat of their life and create harmony between their personal and professional lives. Let Clara help you find CLARATY and help you create Success on YOUR Terms free from guilt, overwhelm and burnout.



Leslie Lew

Trailblazing Women's Empowerment Leader,
Global Speaker, and Humanitarian, Chairperson-
WEL America 2024, USA
Keynote Speaker, WEL Conference (Textscribe
LLC), Madrid April 2023

Biography

Leslie Lew, also known as the warrior queen, stands as a trailblazer for women's empowerment, recently earning recognition in the Washington DC Chronicle News as one of the "Global Women to Watch in 2024." She proudly holds the prestigious 2022 Asian Woman Trailblazer award and serves as the visionary Founder of Reclaiming Your Courage and the Mind Body Voice (MBV) Method. As a two-time black belt, martial artist, bestselling author, and podcast host, Leslie not only empowers women globally against gender-based violence but also embodies the strength and resilience befitting a warrior queen. Rooted in love, courage, and community values, Leslie advocates for women's rights while seamlessly balancing roles as a devoted mother and wife. Beyond her diverse interests, she founded her company in response to rising Anti-Asian hate crimes, addressing specific challenges faced by the Asian community and supporting marginalized groups. A recent milestone in Leslie's extraordinary journey was her Kenya Keynote Tour, where she addressed 13,000 students, sparking a global movement for change. Her unwavering commitment to empowering women and her dedication to the community make Leslie a beacon of strength and inspiration in the ongoing fight against gender-based violence.



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Mississauga, ON, Canada



Introductions And Background: As humans, we have been involved in an evolutionary quickening process that requires us to BE slow and turn inward. We are expanding our social and liberated consciousness by embracing our own nervous-system healing as a means to shed layers of colonial, intergenerational trauma and oppression. Thus, we are anchoring an embodied approach to well-BEing and community healing that has the capacity to hold complexity and nuance tenderly. There is an opportunity to collaborate and engage with people all over the world and expand our cultural humility and relational capacity. Our unique capacity to ignite a fierce and loving force that centres community and collective care is very possible when we lead from the heart and work towards dismantling systems and structures of oppression.

It is an illuminating time, as we are co-creating care collectives and pathways of authentic entrepreneurship that mobilizes community care and well BEing simultaneously. The old paradigms are fracturing. This dissolving allows for innovative, integrated and sustainable approaches that recognize our interconnectivity and shared liberation. I am grateful to work alongside communities aligned with trauma-healing, healing justice and restorative well BEing as we build kinder more embodied communities together.

I have been gifted with opportunities to support, mentor and deepen the authentic paths of others and recognize that our embodied healing is connected to collective liberation and care. Co-evolution is vital for our survival as a species and like nature, we are interrelated. Infinite possibilities exist to transform and enliven our world from the inside out. It is vital to dream awake, radically re-imagine and co-create systems built on equity, mutuality and collective care and reconnect to an innate somatic wisdom that guides the way!

Aim/Objective: To invite people into a path not yet noticed. A path where we recognize how our own healing and commitment to well-being is

Ann Bayly-Bruneel

RP, SEP, RCAT, OATR Canada
Heart-Sight Psychotherapy Services, Canada
Keynote Speaker, WEL Conference, Madrid April 2023

our currency & supports the co-creation of a just, kinder and more liberating world.

Materials & Methods/Approach: This presentation will use various slides as guides. Various experiential and somatic approaches will be shared to deepen awareness and self-reflection.

Results/Discussion: Participants are supported to reflect on their own healing journey and deepen self-inquiry. Somatic heartfelt contemplations will be used to expand and deepen conscious compassionate awareness.

Biography

Ann Bayly-Bruneel is a Registered Psychotherapist who has passionately worked in the area of mental health, trauma and addictions for 20 years. Ann has worked in various hospital, community and private practice settings. Ann practices within a framework that is anti-oppressive, anti-racist, trauma-responsive, attachment oriented, somatically and relationally attuned. Ann recognizes embodied self-compassion, self-leadership and trauma healing as revolutionary forces that enhance our personal and collective capacity and well-BEing. As a transformational leader, writer and activist, Ann is actively committed to her own growth and healing and sees this as integral to providing integrative, generative and compassionate care. She works alongside other transformational leaders and artists who lead with love to usher in a braver, bolder and kinder world that uplifts our shared humanity and celebrates our deepest sublime, creative and playful nature. Ann's courageous and radically compassionate path to living has seen her win many awards. She is a true visionary. Recently, she was awarded for the prestigious CREA Global Award from Brainz Magazine for 2023 for her role in psychotherapy and being a Transformational Leader and Coach. In addition, she was awarded the Top Psychotherapist of 2024 from the International Association of Top Professionals (IAOTP) as well as by Unified Brainz as part of their Global Game Changers.



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JUDY WRIGHT^{MD}

The narrative of stress and burnout often centers around the traditional workplace, leaving a significant and growing group — entrepreneurs — on the periphery of this conversation. Entrepreneurship, with its unique blend of exhilaration and exhaustion, presents a distinct set of challenges that go beyond the common stressors of employed professionals. From solopreneurs managing every facet of their business to those juggling the dual demands of a full-time job and a budding enterprise, the entrepreneurial journey is fraught with obstacles that test the limits of personal resilience and well-being.

Dr. Judy Wright shifts the focus to the often-overlooked realm of entrepreneurial stress and burnout, exploring the nuanced pressures faced by those at the helm of their ventures. Whether scaling a business or navigating the early stages of startup life, entrepreneurs must cultivate a unique brand of resilience and a redefined perspective on success and setbacks. The excitement of entrepreneurship is not a universal fit; it demands a robust mental and emotional toolkit to weather the inherent uncertainties and challenges.

Attendees will be introduced to the transformative potential of the Life Balance BlueprintTM, a strategic approach designed not just to combat stress and prevent burnout, but to foster a sustainable balance between professional ambitions and personal well-being. Participants will be equipped with a deeper understanding of the unique stress landscape of entrepreneurship and the practical strategies to navigate it effectively.

The Life Balance BlueprintTM emerges as a powerful ally in this journey, offering a pathway to not just survive but thrive amidst the rigors of entrepreneurial life. Attendees will leave not only informed and motivated but also armed with the foundational tools to build their resilience, reshape their perceptions of success and failure, and embrace a balanced approach to their personal and professional lives.

THRIVING AMIDST THE UNIQUE STRESSES OF ENTREPRENEURSHIP

Dr. Judy Wright

Physician, Life Balance Strategist

Keynote Speaker, WEL Conference, Madrid April 2023

Biography

Dr. Judy Wright is a medical director, author and speaker on health and wellness. A family physician with 20 years of experience, she is a big advocate of overall individual self-health management and the effect it can have on the community's health. Dr. Wright has seen firsthand how this includes regular, basic self-care practice that may not be medically based, but is beneficial to overall quality of life, well beyond the health benefits. Currently, she is the co-Host of the Queens on Call podcast - a platform where 3 Black women from the clinical space discuss various medical conditions in a comprehensive and down-to-earth manner, common sense ways to understand and navigate the current healthcare system, and the importance of self-advocacy in the healthcare space. She is also the co-author of "SelfCare is not a Mani- Pedi." Dr. Wright lives with her husband and 2 children. She loves to travel, as well as to create through cooking and DIY projects.



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"In the next decade, we'll witness more changes than we have in the past century. Are you ready?"

So, what does this mean for companies, organizations, and individuals? Is it time to unlearn and steer your organization in a new, albeit unknown, direction? Developing skills like hope, unlearning, playing to win, and resilience is crucial for navigating the future. These are also essential components of what we now refer to as Adaptability, which also is the top-ranked human skill on LinkedIn. But what is adaptability, and why do some people embrace it effortlessly while others struggle? Can it be learned? The answer is YES! If the individual and organization are coachable. Also, adaptability can be measured, referred to as an organization and individual AQ.

Training individuals to be coachable and increase their AQ is a leadership skill. Success lies in learning to ask powerful questions, having a high level of empathy, and genuinely enjoying leading people; collectively known as emotional intelligence, or EQ.

Join me as I take you on a journey to develop your insights into Coaching leadership, focusing on AQ and EQ.

Biography

Dr. Tina Persson is a visionary coach with a multifaceted background from both the university and the corporate world. She holds an ICF PCC certification as an Executive, Career & Leadership Coach, specializing in female leadership, emotional intelligence, and adaptability. These skills have played a crucial role in shaping her educational and coaching business.

Additionally, Dr. Persson is a highly sought-after speaker, frequently facilitating workshops and seminars for senior leaders, c-level executives, and high-potential individuals to help them achieve their goals. She is also an expert in leadership and team coaching facilitation.

Having spent nearly two decades in academia, Tina transitioned to the staffing industry, where she gained eight years of expertise as a Recruiter and Talent Sourcer. Leveraging her diverse experience, she empowers researchers to transition smoothly from

UNLOCKING FEMALE ENTREPRENEURIAL LEADERS: THE CRUCIAL ROLE OF ADAPTABILITY IN THE NEXT DECADE

Dr. Tina Persson

Founder, Passage2Pro & Education & Coaching Company, Inventor/Creator, The Podcast PhD Career Stories, Author | US & EU, Recognized Executive, Leadership & Career Coach for Scientific Leadership and Career Transition Development, USA

academia to rewarding business-driven careers. Her guidance has helped hundreds of researchers worldwide launch their new careers successfully.

As a successful businesswoman with an unwavering entrepreneurial spirit, she proudly serves as the Founder of Passage2Pro AB and Aptahem AB, a biotech start-up featured in over 20 scientific publications. Furthermore, Dr. Persson is the inventor of 2 scientific patents and hosts the popular PhD Career Stories podcast. You can find this passionate professional working out at the CrossFit Gym when she isn't coaching.

Founder of Passage2Pro and Education & Coaching Company, Inventor/Creator of The Podcast PhD Career Stories, and Author | US and EU | Recognized Executive, Leadership & Career Coach for Scientific Leadership and Career Transition Development



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Sigridur Hrund / Victoria

Biography

Sigridur Hrund is a professional businesswoman and an entrepreneur living in Iceland. She is currently a presidential candidate in Iceland with election day June 1st, 2024. She is an investor, investing directly/indirectly as an Angel Investor, especially in female inventors. She is also the former Chairwoman of the Association of Woman Business Leaders in Iceland - an Association that gathers almost 1500 women from all over the country with the purpose of networking, enhancing diversity and visibility of women business leaders in Iceland www.fka.is. She is now serving FKA as a member of the Association's International Committee. She is a Board Member of the Association of Women in Higher Education in Iceland www.felaghaskolakvenna.is

Sigridur Hrund has owned and operated several businesses throughout her professional life but also been a Strategist & Quality Control Consultant before making the transition from being an employee to being a business owner and an employer. Furthermore, she is an active member of BPW International (Business Professional Women), serving now as a member of the Innovation Committee of BPW in Reykjavik, Iceland <https://www.bpw-international.org/>.

Charity work from various perspectives is a permanent part of Sigridur's life, she educates young children about innovation & entrepreneurship, takes an active part in local parish community as well as in the activities of her children.

Sigridur Hrund has an MBA, M.Sc. in Strategy and Business Administration, B.A. in French. She has four children (20, 20, 14 and 10 years) and a marriage of 28 years to her husband Baldur, Master in Carpentry, entrepreneur and investor.



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Mississauga, ON, Canada



In the dynamic landscape of the 21st century, leadership has taken on new dimensions, calling for adaptability, empathy, courage, collaboration, and vision. Old forms of leadership that did not engage the full potential of the teams no longer serves countries or organizations. This talk, "Embracing 21st Century Leadership: Empowering Women to Lead with Purpose," explores these essential qualities through inspiring stories of women leaders who embody these principles. From Angela Merkel's resilience to Jacinda Ardern's inclusivity, Malala Yousafzai's boldness to the teamwork of Katherine Johnson, Dorothy Vaughan, and Mary Jackson, and Greta Thunberg's visionary activism, each story illuminates a facet of modern leadership.

Furthermore, the discussion delves into why women's leadership is particularly vital today. Highlighting the benefits of diverse perspectives, the empowerment of future generations, the unique approaches to addressing global challenges, and the creation of inclusive spaces, the imperative for women's leadership becomes clear. This talk aims to inspire and empower women leaders to embrace their roles with confidence, knowing that their voices, perspectives, and actions are essential for shaping a brighter future.

Biography

Clare Beckton BA, LLB (Sask.)LLM year, MPA (Harvard) (Fulbright scholar and Littauer fellow) WXN Top 100 Most Powerful Women Hall of Fame, lawyer, senior executive, author of Own it-Your Success Your Future, your life and many articles, sought after speaker, media commentator, mentor and coach and award-winning advocate for advancing women 's leadership and diversity and inclusion. She serves or has served on a number of non-profit boards including chair of the Queensway Carleton Hospital Board, member of the Harvard Women's leadership board and presently chair of the Beechwood National Cemetery board. She is a visionary for the Prosperity project, founding member of women and Philanthropy at the Queensway Carleton hospital, a member of The Owners and female founders sub-committee of Invest Ottawa.

Clare Beckton

WXN Top 100 Most Powerful Women Hall of Fame, Lawyer, Senior Executive, Author, Own it-Your Success Your Future Member, The Owners & Female Founders Sub-Committee, Invest Ottawa, Canada



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As a massage practitioner, I understand that pressure is necessary to relieve muscle stress, improve sleep hygiene, and enhance a person's overall well-being. However, how do career climbers and leaders handle pressure? What is their instant reaction when they encounter a high-pressure situation? Whether you're in business for yourself or overseeing numerous employees, it's crucial to handle yourself eloquently when facing difficult situations. The outcomes of these situations will determine your personal growth. My talk will remind people why diamonds are made under pressure, while pipes burst under pressure.

Biography

Dominique M. Carson is an award-winning and globally recognized freelance journalist, licensed massage practitioner, orator, and author. For over a decade, she interviewed over 100 notable figures in popular culture, such as Charlie Wilson, Regina Belle, Patti Labelle, Kirk Franklin, and many more. She also collaborated with Brooklyn historian and journalist Suzanne Spellman and launched a 118-page journal on Lefferts Manor, a neighborhood in Brooklyn. Carson also served as Program and Communications Coordinator for Man Up! Inc., a nonprofit organization in East New York, Brooklyn. While at the organization, she received a citation from the New York City Council and the "It's My Park Award" from the Partnership for Parks for community engagement in her hometown, East New York, Brooklyn. In November 2020, she released a biography on R&B icon Jon B titled "Jon B: Are You Still Down." Although published independently, "Jon B: Are You Still Down" was an Amazon Hot New Release in One Hour Biography and Memoirs Short Reads. It was also featured in Book Authority's 7 Best New R&B Music Books To Read, Goodreads, and Readers' Favorite in 2021. She has received various awards, including 2x Author All-Star, the Global Iconic Changemaker Award, and the Global Recognition Award for her editorial and health/wellness work. She appeared in media outlets such as Sheen Magazine, Impact Magazine, Femi Magazine, Industry Times, and Forbes. One, VoyageLA, ShoutoutLA, and Bold Journey, to name a few. Her overall goal is to facilitate people's lives with her hands and words.

AS A LEADER ARE YOU A PIPE OR DIAMOND UNDER PRESSURE?

Dr. Dominique Carson

LMP, MS, Journalist, Licensed Massage Practitioner, Orator and
Author, USA



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Clara Capano has been in the sales and training arena for more than 20 Years and holds multiple coaching certifications. Clara founded her own company Capano Speaking and Training LLC in 2009 and one of the programs at Capano Speaking and Training is the CLARATY Success Method. Clara has been featured on NBC, ABC, CBS, FOX, and Amazon Prime. She has also been featured in publications to include Forbes, Inc Magazine, Shot Callers Magazine, and CEO Mom. Clara is the Bestselling Author and Host of Women Wining Their Way and Be Productive After years chasing success and building her career, Clara learned that success had a price. Her health was impacted, her divorce and poor relationships to boot. It all came to a halt when her Three-Year-old son grabbed her phone out of her hand and told her that she was not paying attention to him. That was the pivotal moment where the CLARATY Success Method was born. Clara used this moment to create a new path for herself that would allow her to still build her career and maintain quality of life. In this talk Clara Capano shows men and women both personally and professionally how to stop comparing their success to others and feel depleted and no way out. She helps them understand the ramifications of comparison vs measurable outcomes. Clara shares her bullet proof formula for finding clarity in what they really want and how to take actionable steps for long-term success in every aspect of their lives.

Your audience will learn how to:

- Go from confusion to clarity on how to create a foundation for success.
- Build their confidence and commitment for their goals and dreams.
- Investing in themselves is not related to spending money or time.
- Not confuse compromise and determination long-term

Biography

Clara is an International Speak and Trainer, Best Selling Author and Host of the Working Woman's Channel

THE 'LIVING YOUR WORTH' SPEAKER USE THE L.I.O.N.E.S.S. FORMULA TO ACHIEVE SUCCESS

Clara Capano

Best Selling Author & Award Winning Educator,
Executive Producer/Creator, The Working Woman's Channel & Living Real TV, Chairperson, WEL AMERICA2024
Keynote Speaker, WEL Conference, Madrid April 2023

and Living Real TV. She is the Founder and CHO (Chief Harmony Officer) of Capano Speaking and Training and creator of the CLARATY Success Method. Her passion is in helping women in business work with more intention so they can put themselves back in the driver's seat of their life and create harmony between their personal and professional lives. Let Clara help you find CLARATY and help you create Success on YOUR Terms free from guilt, overwhelm and burnout.

Clara has been featured on: NBC, ABC, CBC and FOX. She is and International Speaker, Best-Selling Author and Host of Women Winning Their Way and Be Productive. She has been a guest contributor for publications to include Forbes, CEO Mom, Inc, Motivation and Success and more.

Watch Clara on Season 3 of AmazonPrime's Speak Up and get all your CLARATY at www.claracapano.com



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Description: Step into the transformative energy of “The Heart of a Woman Warrior”, where attendees will embark on a dynamic journey of self-discovery and empowerment. This talk is designed to inspire and equip women leaders with the tools and mind set necessary to stand confidently in their power and lead with authenticity and courage.

Key Takeaways: Unapologetic Boldness: Discover the strength within to embrace your authenticity and stand firm in your convictions. Learn how to navigate challenges with resilience and confidence, unapologetically owning your space in leadership.

Reclaim Your Voice: Explore techniques to amplify your voice and communicate effectively in any setting. Gain strategies for overcoming self-doubt and imposter syndrome, allowing your authentic voice to shine through with clarity and impact.

Leading with Love and Courage: Embrace the transformative power of leading with empathy, compassion, and courage. Learn how to cultivate inclusive and supportive environments, inspiring others to thrive and excel while staying true to your values and vision.

This will ignite your inner warrior, empowering you to lead with passion, purpose, and unwavering determination.

Biography

Leslie Lew, also known as the warrior queen, stands as a trailblazer for women's empowerment, recently earning recognition in the Washington DC Chronicle News as one of the “Global Women to Watch in 2024.” She proudly holds the prestigious 2022 Asian Woman Trailblazer award and serves as the visionary Founder of Reclaiming Your Courage and the Mind Body Voice (MBV) Method. As a two-time black belt, martial artist, bestselling author, and podcast host, Leslie not only empowers women globally against gender-based violence but also embodies the strength and resilience befitting a warrior queen. Rooted in love, courage, and community values, Leslie advocates for women's rights while seamlessly balancing roles as a devoted mother and wife. Beyond her diverse interests, she founded her company in response to rising Anti-Asian hate

RADIATE, RISE, AND LEAD: UNLEASHING THE HEART OF A WOMAN WARRIOR

Leslie Lew

Trailblazing Women's Empowerment Leader,
Global Speaker, and Humanitarian,
Chairperson- WEL America 2024, USA
Keynote Speaker, WEL Conference (Textscribe LLC), Madrid April
2023

crimes, addressing specific challenges faced by the Asian community and supporting marginalized groups. A recent milestone in Leslie's extraordinary journey was her Kenya Keynote Tour, where she addressed 13,000 students, sparking a global movement for change. Her unwavering commitment to empowering women and her dedication to the community make Leslie a beacon of strength and inspiration in the ongoing fight against gender-based violence.



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What is Self-Worth?

- It's the quality of a person or thing that lends importance, value, merit, etc., and that is measurable by the esteem in which the person or thing is held.
- It's the sense of one's own value or worth as a person.
- Cannot be measured by external factors such as wealth or status.

5 Tips For Cultivating Self Worth:

- Focus on your strengths
- Practice self-care
- Set boundaries
- Practice self-compassion
- Surround yourself with positive people

6 Reasons For Not Discounting Your Services

- Perceived Value
- Quality Perception
- Expertise & Experience
- Business Reputation
- Undermining the Industry Standard
- Building
- Trust

Biography

Dr. Julie Tran-Olive, ND, L.Ac, is a renowned naturopathic doctor, author, and researcher dedicated to a holistic approach to healing. Born and raised in San Jose, CA, Dr. Tran-Olive developed a passion for the field of psychology early on. She pursued her undergraduate studies at The University of Redlands in CA, earning a BA in Psychology. During her time as an undergraduate, Dr. Tran-Olive interned at the Loma Linda Behavioral Medical Center, where she served as a Behavioral Health Specialist. It was during this experience that she realized the importance of holistic healing and the need to explore alternative avenues for well-being. Inspired by the idea that healing involves more than just altering brain chemistry, Dr. Tran-Olive decided to embark on a career in naturopathic medicine. She believed that addressing the whole person—body, mind, and spirit—was essential for true

STOP DISCOUNTING! YOU ARE NOT ON CLEARANCE: EXPLORING PERCEPTIONS OF SELF-WORTH.

Dr. Julie Tran Olive

ND, Lac, drjulie@svnaturalhealth.com
www.svnaturalhealth.com Ph: 408622 0626

healing. Driven by this philosophy, she traveled to Bridgeport, Connecticut, to pursue her doctorate in Naturopathic Medicine and two master's degrees—one in Human Nutrition and the other in Acupuncture—from the University of Bridgeport. Deepening her commitment to the concept of food as medicine, Dr. Tran-Olive trained under the guidance of Dr. Peter D'Adamo, ND, the author of the New York Times Bestseller, "Eat Right for Your Type" (The Blood Type Diet), at the prestigious D'Adamo Clinic. During her time there, she also became a Fellow of the Institute for Human Individuality (FIFHI), further expanding her knowledge and expertise. After extensive study and training, Dr. Tran-Olive returned to her hometown of San Jose, CA, where she completed her Masters of Traditional Chinese Medicine (TCM) from Five Branches University. She integrated the principles of TCM and acupuncture into her practice, enriching her ability to provide comprehensive care to her patients. As an avid researcher and clinician, Dr. Tran-Olive is passionate about staying up to date with the latest treatment methods and sharing her knowledge with patients. She has authored numerous articles and is the author of the eBook "The Best Book on Naturopathy," a comprehensive guide for aspiring naturopathic doctors. Dr. Tran-Olive's passion and expertise have earned her recognition as an international bestselling author. She is a featured author in "Asian Women Trailblazers Who Boss Up," a book that celebrates the achievements of inspirational Asian women. Additionally, she authored "Acupuncture Awakenings," a powerful resource that explores the origins, principles, and benefits of acupuncture and Traditional Chinese Medicine, highlighting their potential to promote holistic health and well-being. Dr. Tran-Olive's impressive educational background and dedication to holistic healing have earned her several certifications and affiliations. She is NCCAOM certified (National Certification Commission for Acupuncture and Oriental Medicine) and holds the title of CNS (Certified Nutrition Specialist) from the CBNS (Certification Board for Nutrition Specialist). Furthermore, she is a Fellow of IfHI (Institute for Human Individuality). Dr. Tran-Olive is an active member of various professional organizations and associations, including the American Association of Naturopathic Physicians (AANP), where she serves on the Diversity, Equity, and Inclusion (DEI) Committee and the Science Affairs Committee. She has previously served on the Board of Directors for AANP. She also serves on the DEI Panel for Business Networking International (BNI) USA. She is a member of ASDAH (Association of Size Diversity and Health), Food As Medicine Global (FAMG), CSOMA (California State Oriental Medical Association),

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where she serves at the Vice President, Treasurer, and chair of the Continuing Education and Events Committee and CNDA (California Naturopathic Doctor's Association), where she chairs the Donor and Development Committee. Furthermore, Dr. Tran-Olive is involved with Herban Health and Acupuncturist without Borders, both non-profit organizations dedicated to providing and promoting community-based holistic healthcare to the medically underserved population in the San Francisco Bay Area and globally throughout the world. She actively contributes to both organization's missions. Dr. Tran-Olive is deeply committed to the principles of Health At Every Size® (HAES). She firmly believes in promoting body positivity and inclusivity, recognizing that health and well-being can be achieved at any size. As a member ASDAH, she actively contributes to the organization's vision of creating a world that celebrates bodies of all shapes and sizes, where body weight is no longer a source of discrimination. Through her work as a naturopathic doctor, author, and researcher, Dr. Tran-Olive strives to empower individuals to embrace their bodies and focus on holistic well-being rather than adhering to societal beauty standards. She promotes the understanding that health is multifaceted and encompasses physical, mental, and emotional aspects, independent of body size or shape. Dr. Julie Tran-Olive is a true trailblazer in the field of naturopathic medicine. With her comprehensive education, extensive training, and innovative approach to healing, she strives to merge traditional medicine with natural remedies for optimal holistic well-being. Her commitment to whole person healing and her dedication to helping individuals achieve a natural state of health serve as an inspiration to her patients and colleagues alike. In addition to her clinical work, Dr. Tran-Olive finds joy in relaxation, music, and spending quality time with her husband Doug, her dog Pebbles, and her close friends. She believes in maintaining a well-balanced life to better serve her patients and stay connected with her own well-being.



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Introduction: This concept notes aims to outline the challenges women face in their careers and the impact of stereotype biases in the economic growth of any society as entrepreneurs and professionals.

Objective: The key objective is to equip the women with necessary skills, knowledge and support so that they acquire the necessary skills, knowledge and support to excel in their respective fields for economic and overall personal growth.

Focus on training the girl child who is the future woman and a critical driver for fostering growth by:

- Providing high quality education required skills and knowledge.
- showcase experienced women role models as mentors to encourage and build confidence.
- Offer opportunities and practical experience in the real working and trading world for the women to understand the business environment they are interested in.
- Establishing mentorship programs with experienced professionals in various fields
- Establishing confidence programs that show capabilities of the woman.

IMPLEMENTATION PLAN

1. Conduct needs assessment to identify target industries, sectors and potential areas most affected.
2. Design and develop training programs
3. Create more awareness for industry organizations and professionals to work with standards.
4. Recruit and onboard mentors who are role models
5. Monitor and evaluate by Creating tools and KPIs both women and men for a successful organizational process and growth

CHALLENGES OF WOMEN IN THE MALE DOMINATED INDUSTRY

Ngozi Oyewole

Founder, Noxie Limited, Board Chair,
Strategic Women & Youth Institute
President, Common Wealth Business Women Africa
(CBW - Africa)

Biography

Mrs. Ngozi Oyewole is a distinguished entrepreneur, advocate, and leader dedicated to empowering women & driving positive change in Africa.

With over two decades of experience, she has established herself as a trailblazer in various sectors, particularly in business, mentorship, & philanthropy.

Mrs Ngozi Oyewole is the Founder/President of Commonwealth Business Women Africa (CBW-Africa), President of WOMENPRENEUR Africa, and the Africa Region President of Association of Business Women in Commerce and Industry, (ABWCI) a leading global platform for women chamber of commerce.

She is also the president of Africa for African Women's Movement.(AWM) AWM is a community of dynamic and leading women representing various sectors in Africa & the diaspora. Their objective is to promote equal opportunity & greater representation of women in decision-making and industry-leading spaces, as well as lobbying for the collective interests of members to influence any legislative or administrative action in pursuit of economic justice for women.

Mrs. Oyewole has also built a successful company specializing in Office Furniture Production & Personal Protective Equipment (PPE).

As the Founder & CEO of NOXIE LIMITED, her commitment to quality, innovation, and service excellence has propelled NOXIE LIMITED to prominence within the industry which has earned her The Chairman of the Furniture/Wood Sectoral Group of the Manufacturers Association of Nigeria(MAN).

She is the Founder/ Board chairperson of Strategic Women and Youth Institute (SWYI). An international consortium of professionals generating opportunities for economic empowerment, with a vision to creating an accessible platform to facilitate economic empowerment for Women and Youth.

She sits on the council of The Manufacturers Association of Nigeria (MAN), The Nigerian Association of Chambers of Commerce, Industry, Mines,

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& Agriculture (NACCIMA), & a member of the Lagos Chamber of Commerce (LCCI), & also a member of The Chartered Institute of Directors Nigeria (CIoD) and a Fellow of the Institute of Training & Development Nigeria.

She is an advisory board member of (ECOWAS/FEBWE) Nigeria, Economic Community of West African States / Federation of Business Women Entrepreneurs Nigeria.

She is the Global Patron & Country Director Nigeria Chapter for Pivoting in Heels Global.

Mrs Oyewole is one of the 50 founding members of GAIA Africa.

She was featured as one of the 33 women amplifying the voices of women in Africa, by NBC rising women Africa series.

Additionally, she has leveraged her expertise in integrated safety equipment and services to cater to the Energy and Gas sector, further demonstrating her versatility & entrepreneurial acumen.

A passionate advocate for women's inclusion & youth empowerment, Mrs. Oyewole actively engages in mentorship programs and advocacy initiatives aimed at fostering leadership & entrepreneurship among women and young people.

Through her various roles & affiliations, including the Cherie Blair Foundation for Women & the Commonwealth Business Women Africa, she tirelessly champions the cause of gender equality & economic justice.

As the President of Commonwealth Business Women Africa (CBW-Africa), Mrs. Oyewole leads efforts to unite, educate, & inspire African women in leadership & entrepreneurship.

Under her visionary leadership, CBW-Africa provides invaluable resources, training, & networking opportunities to women across the continent, empowering them to achieve success in all aspects of their lives.

In addition to her professional achievements, Mrs. Oyewole is a dedicated philanthropist & community leader. Through initiatives such as the Beatrice Chiebonam Foundation, she provides financial aid & empowerment programs to widows and young women, making a tangible difference in their lives.

Mrs. Ngozi Oyewole's exemplary leadership, tireless advocacy, & commitment to excellence make her a beacon of inspiration for women across Africa & beyond.

Through her unwavering dedication to promoting women's empowerment and driving positive change, she continues to leave a lasting impact on society and future generations.



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KIMBERLY PENHARLOW CONSULTING

We are witnessing a pivotal shift in how we work, lead, and live. What was once seen as the “gold standard” for corporate leadership is now at its limits in light of uncertainty and rapid change, location-independent workplaces, and the most diverse workforce in history.

In this interactive keynote, Executive Coach and Organizational Psychologist Kimberly Penharlow (MSOD & CPCC) presents a thought-provoking exploration of the societal changes that are challenging the concept of leadership as we know it.

She paints an inspiring, research-backed picture of what makes a dynamic and inclusive leader today, focusing on three main tenants:

- Communicating with purpose. Every communication is an expression of our values. Clarity and the alignment of an individual's (and an organization's) purpose promote healthier and more creative workers.
- Cultivating curiosity. We know having a growth mindset is key for productive leaders and workers. Today's leaders need to understand how to cultivate their curiosity in those around them, recognize that diversity of thought is where lies the power of their teams, and see their team members as whole human beings, understanding what they need on an emotional level.
- Building resilience. Often discussed in more abstract terms, we'll look at the concept of wellness as today's workers see it. We've evolved from a work-life conflict to a work-life balance. We now see work-life integration, where work and life demands are dynamic and transactional, and segmentation and flexibility must be managed fluidly.

We'll examine how these dimensions are also important to organizations as a whole, especially as corporate impact on society becomes increasingly important. Throughout, Kimberly shares the tools that we need to begin asking new questions, re-engage our teams, nourish ourselves, and transform organizations from the inside out.

TODAY'S DYNAMIC AND INCLUSIVE LEADER: LEADING WITH CURIOSITY, PURPOSE AND RESILIENCE (CPR)

Kimberly Penharlow

Global Leadership Coach & Whisperer, Organizational Psychologist
Runner, Founder, CEO, Penharlow Consulting, USA

Biography

Kimberly R. Penharlow (she/her), MSOD, CPCC, Global Leadership Coach & Whisperer, Organizational Psychologist, and CEO of Penharlow Consulting is an accomplished organizational whisperer with over 20 years of experience. She has been featured in The New York Times, Medium, and podcasts such as Balancing the Act of Doing and the Art of Being and From Crisis to Transformation. Guiding leaders to build inclusive, collaborative, and innovative cultures in today's location-independent workplace, she also delivers highly interactive keynote speeches. Kimberly is a globally recognized speaker on her research-based leadership model “Leadership CPR: Curiosity, Purpose, and Resilience.” Kimberly's work has traversed the globe - Doha, Qatar with Georgetown University, Afghanistan and Pakistan with the USA for UNICEF, Mexico with the USA for UNHCR and China with J. Crew. Kimberly balances organizational psychology theory with practical application in her 1:1 coaching and when designing retreats for organizations, teams, and Boards. Focusing on vision, communication, and celebration, Kimberly puts her clients at ease and gracefully guides them to see business and leadership challenges differently. They rely on her candor and her business and leadership expertise to maximize confidence, resilience, and impact, all while honoring their unique values.



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Imposter syndrome, a psychological phenomenon characterized by persistent self-doubt and the fear of being exposed as a fraud despite evidence of competence and accomplishment, affects a sizable portion of individuals across various domains. This presentation aims to delve into the intricacies of imposter syndrome, shedding light on its underlying causes, consequences, and potential interventions.

During the session, we will explore the origins of imposter syndrome, examining how societal expectations, perfectionism, and early life experiences contribute to its development. By understanding these factors, we can better grasp the complex psychological mechanisms that perpetuate feelings of inadequacy and self-disbelief.

Furthermore, this presentation will address the diverse manifestations of imposter syndrome in different professional contexts, including academia, business, and creative fields. By examining case studies and real-life examples, we will highlight the shared challenges faced by individuals grappling with imposter syndrome and how it impacts their personal and professional lives.

In addition to discussing the negative impact of imposter syndrome, this presentation will also explore potential strategies and interventions for mitigating its effects. We will examine evidence-based approaches, such as cognitive-behavioral techniques, mindfulness practices, and supportive environments, which have shown promise in alleviating imposter syndrome. Moreover, we will delve into the role of mentorship, peer support, and self-compassion in fostering resilience and empowering individuals to overcome self-doubt.

Finally, this session aims to provide attendees with practical tools and recommendations for addressing imposter syndrome within their respective fields. By fostering a greater understanding of imposter syndrome, we can create inclusive environments that nurture talent,

UNDERSTANDING IMPOSTER SYNDROME: A PSYCHOLOGICAL EXPLORATION

Dr. Ewa J. Kleczyk

SVP, Data & Analytics Operations, Target RWE, Durham, NC, USA
Affiliated Graduate Faculty, The School of Economics, The University of Maine, Orono, ME, USA

bolster self-confidence, and foster a culture of authenticity and self-acceptance.

Join us for this insightful presentation as we strive to unravel the complexities of imposter syndrome and empower individuals to recognize their own worth, embrace their achievements, and navigate their professional journeys with confidence and resilience.

Biography

Ewa J. Kleczyk, PhD is an accomplished professional in the field of healthcare analytics and data curation. As the Senior Vice President of Commercial Analytics & Data Curation at Target RWE, she leads the provision of cutting-edge real-world data (RWD) solutions that are essential in the drug development and commercialization process within the healthcare industry.

With two decades of experience, Dr. Kleczyk has built a remarkable reputation as a leader in healthcare analytics and operations. She has a proven track record of establishing high-performing teams and delivering innovative analytics solutions. Her expertise extends to commercial analytics applications, privacy compliance, and data operations, which she honed during her previous role as Vice President of Advanced and Custom Analytics at Symphony Health, ICON, plc.

Dr. Kleczyk is widely recognized as an authority in her field and is frequently invited to speak at renowned industry conferences. She has shared her insights and expertise at prestigious events such as the Pharmaceutical Marketing Sciences Association, HIMSS, DTC Perspectives, CDM Media, Pharmaceuticals & Novel Drug Delivery Systems, and the Conference for Business and Economics at Harvard University. Her speaking engagements also encompass various women's conferences that delve into advancing women in different professional domains.

Furthermore, Dr. Kleczyk has made significant contributions to academia and industry through her publications in multiple journals and her involvement as a board member in several peer-reviewed publications. Her dedication to mentoring future women leaders in the healthcare industry has

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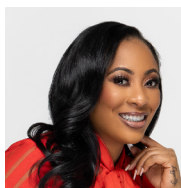
earned her numerous leadership awards, including the esteemed HBA's 'Rising Star' and 'Luminary' recognitions.

In recognition of her exceptional contributions, Dr. Kleczyk was a finalist for the Contribution of the Year category at the Women in IT Awards in 2022. Moreover, in 2023, she was honored as a Global Champion for Women in Healthcare Leadership by CIO Views Magazine. Adding to her list of accolades, Dr. Kleczyk was bestowed with the Presidential Lifetime Achievement Award during the GILA Award Ceremony in New York City in July 2023.

Beyond her professional accomplishments, Dr. Kleczyk remains actively engaged in community service and advocacy. Together with her husband, James Strout, she serves as a Board Member on the Community Cancer Council for the Northern Light Health Network in Bangor, Maine. In this role, she provides invaluable support and advocacy for cancer patients. Additionally, she is a respected member of the graduate faculty in the School of Economics at the University of Maine, Orono, where she established an academic scholarship for graduate students in the School of Economics. This scholarship aims to foster higher education and nurture future leaders in economic development in Maine and across the nation.

Dr. Kleczyk's dedication to education and industry growth is further evident through her role as the Chair of the College Advisory Board for the College of Natural Sciences, Forestry, and Agriculture. She works closely with the Dean and faculty to develop college programs and degrees that contribute to the flourishing economies and industries of Maine and the Northeast region.

Dr. Kleczyk holds a Doctorate Degree in Agricultural & Applied Economics from Virginia Tech, Blacksburg, Virginia. She also obtained an MS in Resource Economics and Policy and a BA in Economics with a Minor in Mathematics from the University of Maine, Orono. Originally from Wroclaw, Poland, Dr. Kleczyk's diverse background enhances her global perspective and enriches her contributions to the healthcare industry.



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How many authors never are able to sell books and leverage them? The biggest mistake authors make is they write a book to sell the book VS writing a book to sell. I am going to change that and help them learn to generate more profit and performance with more exposure and experience.

Biography

Taurea Vision Avant is a resilient entrepreneur, two-time TEDx speaker, and authorship mentor. Graduating from Hampton University with a degree in Computer Science, she overcame personal tragedies and moved to Atlanta in pursuit of success. Since 2014, Taurea has helped over 6,000+ speakers and coaches become published authors, empowering them to share their stories through self-help books and turning those books into multiple streams of income. In 2019, she founded the Book Profits Club™, guiding authors in promoting, performing, profiting from their books. In 2021, Taurea launched Author Allstars™ Magazine, aiming to provide exposure to authors within an ideal environment, boosting not just book sales but also products, services, and opportunities. The magazine annually spotlights 50 authors, embodying Book Profits Club's & Taurea's commitment to their success. With a mission to impact the lives of 10,000,000 men and women in mind, body and soul, Taurea Vision Avant continues to inspire and uplift others on their journey to success.

Taurea Avant

Motivational speaker, Profits Club™, Author Allstars™ Magazine, USA Queen of Book Profit, Two Time TEDx Speaker, International Speaker, Best Selling Author



WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

MAY 03-04, 2024 | Holiday Inn Mississauga Toronto West,
Mississauga, ON, Canada



As parents, we want our kids to grow up with confidence, where they are able to courageously navigate through their lives, living to their full potential. And yet, because of our high expectations and our own shortcomings, sometimes, we may act in ways that could potentially hold them back.

As a Chinese girl who came from Hong Kong to Canada when I was 11, my parents went over and beyond to give me the opportunities I needed. And at the same time, because of our cultural beliefs and upbringing, they passed on many limiting beliefs onto me. For most of my life, I lacked self-confidence, and felt that my voice wasn't valuable enough to be heard. I felt "trapped" in my reality, and I didn't have the capacity to break out of the mold I was in. I felt the need to constantly perform to prove my worth, or else I would be judged and criticized. Through the journey of self-awareness, accepting negative emotions, and cultivating the courage within me, that allowed me to stand up for myself, despite other people's opinions. I gave myself time to explore my dreams and build up my skills. I got certified as a Life Coach and became an Award Winning Speaker. I celebrated every single win and failure in order to get to where I am today. And through this, I also saw the impact I had on my son. I saw his ability to speak up for himself, to process difficult emotions in order to take on challenges, and to grow up to be a confident young man. So in this talk, I will share 5 Things to Do to Raise Confident Kids. Let's embrace our light, so that we can showcase our kids' brilliance.

Biography

Claudia Chan is a Courage Coach, International Best Selling Author, and Speaker dedicated to empowering Asian women. Through her transformative coaching, her clients get to heal, and love themselves, so they can raise confident, loving and courageous kids. Claudia has been featured in prominent media outlets and authored the international bestseller, "Asian Women Trailblazers Who BossUp." She is also a host to her podcast

5 THINGS TO DO TO RAISE CONFIDENT KIDS

Claudia Chan

Host, Podcast "Extraordinary Asian Women".
Courage Coach, Canada

"Extraordinary Asian Women". When she is not working, she loves to spend time with her 6 year old son and her husband. Claudia loves to dance tango and salsa, travel around the world, have fun! She believes that if everyone can live the life they love, this world would be so much better!

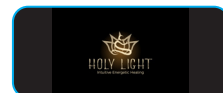
their true selves. Her manual empowers readers to uncover their distinctive qualities, fostering personal growth and transformation. With a global perspective, she's dedicated to helping people harness their uniqueness, making an indelible impact on their lives.



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Step into a life of alignment and live your best life! How many times have we allowed our triggered emotions get the best of us? How many times have our emotions affected not only our personal lives but our professional lives as well? What if it didn't have to be this way and you could heal the deep wounds and trauma that is attached to your triggered emotions without you having to relive the experiences that caused these emotions to begin with.

As spirit in human form, we came to this earth to have the human experience, to learn soul lessons, feel emotions and how the different emotions affect our energetic vibrations. We came here to have the full experience of either living our best life in alignment with our soul blueprint or struggling through the detours of this map. We have free will, we have the power to make the choices in everything we do and experience. You can make the choice to hold onto the triggers and negativity holding you back from moving forward or to release and let go raising your energetic vibrations and become more in alignment to live your best life.

By healing and breaking the strongholds of the traumas that are causing triggered emotions, you will feel happiness, more joy, contentment, less stress and anxiety in both your personal and in business. Making connections with others, especially loved ones will come with ease. You will begin to find your voice and set healthy boundaries for yourself without overthinking about how they will be perceived, your manifestations will come with ease because you have changed the vibrations around you and through you. The most profound gift you can give yourself is the gift of healing; allowing yourself the freedom to live your best life.

Biography

Sarrah Smith is the founder of the Holy Light Intuitive Healing Modality, a divine channel, channeling the Collective Ezekiel, a Reiki Master, intuitive healer, author and speaker. In 2019 Sarrah began to connect the Collective Ezekiel. Through Ezekiel's wisdom and guidance Holy Light, an ancient energy healing modality

TRIGGERS TO TRANSFORMATION: ALIGNING TO YOUR BEST LIFE

Sarrah Smith

Founder, Holy Light Intuitive Energetic Healing modality, Author,
Speaker, Canada

is being brought back to modern day society. Holy Light Intuitive Energetic Healing helps women and men heal deep rooted wounds, and traumas from their ancestors, past lives, and from this lifetime that is holding them back. Allowing them the freedom to live their best life in alignment with their soul journey.



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Introduction: Becoming your authentic self is a process; it's about digging deep, recognizing your truths, finding out who you are and what you stand for, and giving your opinions and thoughts freely with respect and confidence

What is the Science behind Authenticity?

In "Sincerity and Authenticity," literary critic and Professor Lionel Trilling described how society in past centuries was held together by the commitment of people to fulfilling their stations in life, whether they were blacksmiths or barons.

Trilling argued that people in modern societies are much less willing to give up their individuality, and instead value authenticity.

But what, exactly, did he mean by authenticity?

What is authenticity

Like Trilling, many modern philosophers also understood authenticity as a kind of individuality.

For example, Søren Kierkegaard believed that being authentic meant breaking from cultural and social constraints and living a self-determined life.

The German philosopher Martin Heidegger equated authenticity to accepting who you are today and living up to all the potential you have in the future.

Writing many decades after Heidegger, the French existentialist Jean-Paul Sartre had a similar idea: People have the freedom to interpret themselves, and their experiences, however they like. So being true to oneself means living as the person you think yourself to be.

Common among these different perspectives is the notion that there is something about a person that represents who they really are. If we could only find the true self hidden behind the false self, we could live a perfectly authentic life.

Why Should I Become My Authentic Self?

Each person has their reasons why they want to become authentic...

THE POWER OF AUTHENTICITY: HOW TO LIVE A LIFE THAT IS TRUE TO YOURSELF.

Edna J. White

Inspirational Speaker, Author, Life Coach & Podcast Host, USA

- Lead a fully connected life
- Relationships will be stronger & more connected
- Confidence will grow & be strong
- Live a life connect to values & beliefs
- Being open & free giving your thoughts & opinions
- Knowing who you are & who you are not
- Confidence to ask for what you want & need in life
- Confidence to do things you want in life
- Conversations will be more meaningful
- Attract more people to you
- Living your true, whole, engaged life– worth living

There are many reasons and everyone will have their personal reasons!

After the work of becoming self-aware you have to live your life the way you want and you are free to be you!

Is it Worth it?

Becoming fully authentically, self-aware, and have a complete connection to all your relationships and the world, you will wonder how you survived without having that knowledge.

- Everyone will be different
- Process is ongoing– there's still more to learn!
- Becoming comfortable with self

the journey of getting to your authentic self will tell you it is very much worth it and will last the rest of your fully engaged life!

You fully know your strengths & weaknesses but work on it

- Core values identified
- Relaxed about voicing your opinions

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Only when you find that sweet spot of knowing who you are and getting to the point where it is naturally coming from you. It is easy, relaxed, and feels great when you know you have arrived as you!

There will be many things you can do to start your journey and get you through to the end. I want to be that support for you

Conclusion:

Your success will make me so happy! I will be thrilled that someone else has become fully engaged in life & with people I will be happy to be your support!

Biography

Edna White is an Executive Leadership Facilitator and Coach known for her unique approach to leadership development and team dynamics. With a passion for partnering with Entrepreneurs and getting in the trenches with them, Edna brings a deep understanding of leadership challenges and provides support that goes beyond mere advice. She is the founder of 2nd Chance Inc, a consultancy focused on helping women to get even healthier as a team and to get clearer than ever before about their purpose, identity, and strategies to achieve their vision. Having guided numerous executive team summits & workshops in locations such as Long Island, Hawaii, China, Australia and New Jersey, Edna is highly skilled at creating a safe and productive environment where teams can explore their strengths, challenges, and aspirations. Entrepreneurs often remark that Edna's facilitation skills bring out the best in their teams, leading to breakthrough insights and enhanced collaboration. In addition to her client work, Edna is an accomplished author and podcast host. Her book, "Stuff! The Stuff No One Told Us..." has resonated with over 10,000 leaders globally, providing practical guidance on navigating difficult situations with grace and dignity. Edna's Leadership Conversations "Keeping it Real on Purpose" Podcast has a global reach, with listeners in 100 countries and interviews featuring renowned leaders, offering valuable insights for today's leaders and the leaders of tomorrow. Edna's blog is read by more than two million leaders each year and over 3,500 leaders from all around the world have participated in Edna's Love Trauma & Healing series. Edna continues to invest in leaders worldwide by sharing her expertise and fostering growth and clarity in the leadership realm. Edna lives in New York on Long Island, with her pup Kooper, surrounded by her loving 3 children, 4 grands, mom, sisters, and nephews. Do you ever feel like you're not being true to yourself? Like you're putting on a mask to please others? If so, you're not alone. Many people struggle with authenticity. But it doesn't have to be that way. In this presentation, I will share the power of authenticity and how you can live a life that is true to yourself. 5 Sentence bio: Edna White is a renowned Executive Team Summit Specialist and Entrepreneur Coach, recognized for her transformative approach to leadership development and team dynamics. With a deep understanding of leadership challenges, Edna provides entrepreneurs with unparalleled support that goes beyond mere advice. As the founder of 2nd Chance Inc, she empowers women to achieve optimal health and clarity in their purpose, identity, and strategies. Edna's exceptional facilitation skills create a safe and productive environment for teams to explore their strengths, challenges, and aspirations. Her expertise extends to authoring the globally acclaimed book "Stuff! The Stuff No One Told Us..." and hosting the impactful podcast "Leadership Conversations." With over 3,500 leaders participating in her Love Trauma & Healing series, Edna continues to inspire and transform leaders worldwide. Edna White is a successful 20+ time author, childhood trauma thriving survivor & advocate, life coach, public speaker, community advocate, certified instructor/teacher and podcast host with a straightforward practical approach that helps her clients identify and dissolve what keeps them stuck after life-changing trauma to get the life, relationships and business they deserve. From graduating from Nyack College to being certified by NYS as a Real Estate Instructor, Edna continues to make strides. She has created a successful 20+ year real estate career as a broker owner of Your Home Realty and continues to give back to the community as the President of the Greater Gordon Heights Chamber of Commerce and the Executive Leader of the Brookhaven Town NAACP. Edna White is recognized by international organizations like RAINN, American SPCC, and recently inducted into the Thinker 360's, Faces of Long Island Diversity in Business LIBN award and Outstanding Service to the Community. If she is not doing what she loves like canoeing, traveling or writing she is spending time with those she loves!



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**Regina
Lawless**

In the relentless pursuit of success, women leaders often find themselves caught in the crossfire between ambition and self-care. This talk delves into the transformative journey of reclaiming bliss while excelling in the corporate world or entrepreneurship without succumbing to burnout.

Drawing upon research and her experience as a former Tech executive, Regina Lawless will present actionable strategies tailored to the unique challenges faced by women leaders. During this session, she will dissect the prevailing narratives around success and sacrifice, challenging the notion that achievement must come at the expense of personal fulfillment.

From navigating gender stereotypes to uncovering limiting beliefs, attendees will gain invaluable insights into overcoming barriers while maintaining their mental, emotional, and physical well-being.

Biography

Regina Lawless, MSOD, is a bestselling author, speaker, leadership coach, and former head of diversity, equity, and inclusion (DEI) at Instagram. In addition, Regina is the founder and CEO of Bossy & Blissful, a restorative community for Black women leaders to experience more bliss in their lives and sustainable success at work and at home. Regina has 18+ years of HR experience working for Fortune 500 companies across various industries, including Target, Safeway (Albertsons), and Intel. Prior to Instagram and Meta, she served as the global director of diversity, equality, and inclusion at Micron Technology, where she led the creation of their diversity curriculum and spearheaded talent initiatives to mitigate bias in interviews and performance discussions.

Regina spent the early part of her career as an HR business partner, working closely with business leaders to translate their goals into effective people strategies. With the desire to have greater impact, she decided to pursue specialized roles in organizational development (OD), learning & development, and eventually, in diversity, equity, and inclusion. DEI is the culmination of her varied HR experience and personal passion for social justice that was fostered at an early age. Regina grew up in an underserved community that bordered some of the most affluent zip codes in the country.

ELEVATING BLISS: STRATEGIES FOR WOMEN LEADERS TO THRIVE WITHOUT BURNOUT

Regina Lawless

Founder & CEO, Bossy & Blissful LLC, USA

Growing up experiencing inequality firsthand makes her determined to work toward creating equal opportunity in the workplace and the world.

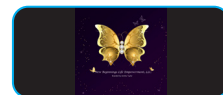
In 2021, Regina was appointed to the Board of the World Women Foundation and serves as an Advisory Council Member for the University of San Francisco's Engineering Program. She is a graduate of California State University, Sacramento, in Communication Studies and holds a Master of Science degree in Organization Development from the University of San Francisco. Regina is a Bay Area native and currently resides there with her partner, teenage son and their dog, Rocket. She is an avid reader, loves listening to music and podcasts, and practicing yoga.



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Growing up with a mother who had a Mental Health Illness was very painful for me and caused me to battle a lot of emotional traumas. My mother had bipolar disorder most of her life. We knew something was different about her, but we didn't have a name for it then and had never heard of bipolar disorder. She had suffered traumas that she never dealt with and was too ashamed to speak of, including raising eight children on her own with very little to no resource.

My mother was culturally taught to not talk about your pain, but just to move on and pretend it never happened, no matter how traumatic it was. This led to her falling into chronic depression, which led to her becoming mentally and emotionally unstable. She was mentally, emotionally, verbally, and physically abusive to her children.

I carried anger and rage for a very long time. Because of this, I experienced depression as a child and as a young adult, I also had suicidal thoughts and feelings of anxieties. I didn't have anyone to speak with about what I was going through, and about my feelings, so I submerged them, and they were manifested in different ways. It wasn't until in my late 20's that I began to share my childhood traumas with my friends at the time, that's when I noticed my healing began. I didn't want to become like my mother, so I made the choice to stop the cycle and go back to the "root cause" of my pain, by talking about the cause of my pain so I can be healed. My mom became my inspiration for Emotional Healing.

Biography

The thing that made me feel like I had no purpose, is the very thing that led me to this purpose. Life has Empowered me, to Empower others. I am the owner of New Beginnings Life Empowerment, LLC, which is a Transitional Life Empowerment Company founded in 2013 Brooklyn, NY. I emotionally connect with individuals to help them acknowledge their emotions and what the individual emotionally struggles with to help them resolve their emotions and to bring you to a place to execute a plan on how to deal with or resolve your emotions and life experience to bring revelation.

"ROOT OF CAUSE" MENTAL AND EMOTIONAL HEALTH

Aretha Taylor

Founder, CEO, President

New Beginnings Outreach Program For Women, Inc, USA



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Princess Omotola Omole

National coordination, ECOWAS FEBWE Nigeria

Biography

With over 25 years of prolific experience, Princess Omotola Omole spearheads the dynamic landscape of T-Center Furniture Ltd, crafting unforgettable experiences for cherished clients. She steers the helm of T-Center Cleaning & Fumigation Ltd, a bastion of unparalleled value-added services. Princess Omotola Omole is the National Coordinator of ECOWAS –FEBWE (Federation of Business Women and Entrepreneur). She oversees and coordinates all activities at the national level, providing strategic direction to achieve set goals. At Commonwealth Business Women Africa (CBW-Africa), she is the Head of Humanitarian-aid which reflects her compassionate and positive impact-driven nature. Princess Omotola Omole is collaborative as she timelessly seeks collective solutions to create meaningful changes. Her innovative approach, coupled with an optimistic and proactive mindset, reflects a multifaceted personality. She is open-minded, authentic and infused with empathy as she possesses a deep understanding and sensitivity to the emotions and experiences of others. Her community-oriented dimension adds an inspirational touch, motivating others through her actions and commitment to creating a better world. Within NACCIMA/NAWORG, Princess Omotola Omole stands as the Lagos State Coordinator, driving the voice of businesswomen in commerce, industry, mines, and agriculture. She holds membership at LCCI, contributing to the vibrancy of the Lagos state business network. As the Director of Membership at WEPDN (Women Entrepreneur and Professional Development Network), Princess Omotola Omole champions avenues for growth and professional excellence. Embracing the spirit of support and empowerment, she actively participates in the Lean In Circle, nurturing a community of influential women leaders in business.



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In the pursuit of personal and professional fulfillment, individuals often encounter invisible barriers that seem to limit their potential. Central to overcoming these obstacles is the B.A.G. framework—Break Boundaries, Aspire Authentically, and Grow Graciously. This approach encourages individuals to embark on a journey of self-discovery, identifying and dismantling the mental and emotional blocks that hinder progress. It equips them with practical tools and strategies to foster a mindset shift towards expansiveness and possibility.

The essence of living a limitless life lies in aligning one's actions with true values and passions, advocating for authenticity over comparison or societal expectations. It's about recognizing the importance of embracing failures as stepping stones to success and cultivating gratitude as a cornerstone of personal development. Moreover, the concept emphasizes the power of collaborative growth, highlighting the value of mentorship, community, and shared wisdom in the journey towards personal fulfillment.

This philosophy is not merely about achieving personal milestones; it's a broader call to action for redefining what's possible. It challenges individuals to break free from the confines of their current realities and step into a life characterized by boundless growth, authentic aspirations, and a deep-seated belief in their limitless capabilities. It's an invitation to anyone looking to unlock their full potential and embrace a life marked by infinite possibilities.

Biography

Simonetta Roma, an accomplished leadership coach, Dr. Rasheda Jackson, COO and co-founder of Be Free University, is an embodiment of leadership and inspiration. With over 25 years in the corporate industry, including a pivotal role as VP of Operations, she stands among the elite as an African American female executive. Dr. Jackson's literary contributions, including titles like 'Empowered by his Purpose' and 'What to do While you Wait', parallel her success as an author, with her dynamic presence extending to motivational

LIVE LIMITLESS- GET THE B.A.G

Dr. Rasheda Jackson

Dr. Rasheda Enterprises, LLC, USA

speaking and entrepreneurship. Her leadership roles in RC Blakes Ministries and her appearances in media outlets like Voyage Miami highlight her influence. Awarded a Doctorate in Divinity in 2020, she integrates her vast experience with spiritual study, promoting health and wellness. A devoted family woman, Dr. Jackson dedicates her life to empowering others, aiming to leave a lasting legacy.



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Do you find yourself going through the motions but getting to the end of the day or the week and wondering what you really accomplished?

Do you feel like you get sidetracked from your best plans?

Are you ready to change that?

We are all moving quickly at work, at home, and in our communities. Many of us feel like there is not enough time in the day for all that we want and have to do, the obligations and the fun activities, the requirements and the space to be creative and regenerate our energy. Heather shares a simple power framework she uses with her coaching clients and with organizations. She explores why getting clear on your goals is the critical first step and how to do this. She then describes the importance of choice and how to create the road map towards achieving your goals. And she concludes with ideas on how to implement these choices and manage the inevitable change that is part of the process.

Heather uses examples from her work with working moms and the leaders who need them to help visualize her framework's powers of choice, clarity and change. Applicable to all, this engaging talk provides something for everyone.

Objectives: To share a simple 3-part framework that can help you clarify your goals, make decisions on how to get there, and implement the changes needed to achieve all. Heather describes strategies for directing our energies to the most important tasks that move us toward our goals. With this clarity, we can choose the actions that move us forward and stop the things that distract us.

Who is this workshop for? Originally designed for working moms and the leaders who need them, the concepts shared here are for anyone seeking a shift towards clear goals, decisive action and manageable change.

Heather Lane Powers

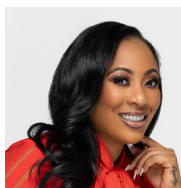
Founder & CEO, The Power Lane, USA

Biography

Heather Powers is a recognized organizational leadership expert and passionate working mother advocate. She is a speaker, author and certified coach obsessed with connecting working moms and the leaders who need them. Raised by a working mother, Heather achieved executive leadership positions leading teams as she became a mother. Her 27+ years of experience leading strategic initiatives and resolving operational challenges at KPMG and Booz Allen refined her ability to deliver creative, high quality, cost-effective solutions that drive business growth.

In this talent scarce environment, Heather now collaborates with leaders of organizations large and small, non- and for-profit to align the invaluable skills that mothers contribute with exceeding revenue goals.

Heather is the mother of two teens and resides in Washington, DC with her family and a Bernese Mountain Dog named "Oreo".



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Panel Discussion Chair:

Taurea Avant

Motivational speaker,
Profits Club™, Author Allstars™ Magazine, USA

Panelists:

Dr. Dominique Carson

LMP, MS, Journalist, Licensed Massage Practitioner, Orator, and
Author, USA

Evangelist Bertha D. Winston

Entrepreneur, Co-Author, 3 Anthologies Author, Love Like You've
Never Been Hurt, USA

Lena Payton Webb

Blu Impressions Designs & Publishings LLC, USA

Nichica Melton

Simplified Productivity Coach

Tiffani A. Teachey

TEDx international speaker, best-selling international STEM
Children's Author, Radio Host, STEMpreneur, Engineer,
Owner of Thrive Edge Publishing

Ernee Peppers

Dynamic Public speaking Strategist Vendors Profit Coach, USA

DeShonda Jennings

Author, Speaker, Coach, Founder,
De Jour Village®, USA

Daria Rosen

Daria Rosen Consulting, USA



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Ugo Chijiutomi

International Speaker, Purpose Coach, Trainer, UN WOMEN U.K.
delegate CSW 67&68, Podcast Host. I am Ugo Chijiutomi, An
Integrative Practitioner, UK

Biography

Ugo Chijiutomi is known as The Eagle and the Chief Encouraging Officer. She is a certified Integrative Life Coach, A Neuro-Linguistic Programming (NLP) practitioner, an Emotional Freedom Technique (EFT) Practitioner, and a clinical psychodynamic Psychotherapist-in-training. Before transiting as a Life Coach and Therapist, Ugo Chijiutomi studied BA (Hons) Business Management and MSc International Business Economics at the University of Westminster.



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*Porsché
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Porsché Mysticque Steele

CEO, MysticqueRose Publishing Services, USA
TEDx Speaker, Independent Publishing Expert

Biography

Porsché Mysticque Steele is an award-winning book coach, independent book publishing expert, author, and CEO of MysticqueRose Publishing Services. As a TEDx speaker and one of the youngest black female self-publishing experts, she helps high-performing CEOs combine their story and wisdom to publish highly impactful books that generate income, influence, and expands their thought leadership. She has been featured in multiple publications, including Business Insider, US Reporter, and LA Weekly. Keeping her core values of communication, integrity, and supporting others at the forefront of everything she does, Porsché and her team continue to unlock the stories and knowledge that business owners have and help them share it powerfully in books that bring about true impact for their readers.



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This virtual discussion will focus on key components of 'Business Strategies of Reconfiguration for Success'. A few vital ingredients of a business success are its Human Capital Management and Niche of services or product development to meet the needs and disparities of its demographic audience within the culture. However, if you don't strive to invest in those who you employ, or those who have seen your mission and decided to come alongside as a volunteer, or staff member you will undermine your success. Developing people includes strategic investment of skill acquisition, service training, and even opportunities of education and certification acquisitionment. These types of investment don't always have to impact your budget bottom line but can be obtained through collaboration with other companies willing to collaborate with community stakeholders, or invest in small business for a moderate service fee or exchange of services. Investment in others is key to service of any kind. Beginning with development of people aides in changing your reach, impacting the community of customers who rely who acquire your service. But it goes even further than that your business if designed with components of 'Social Entrepreneurship' part of its mission can be or structured to impact the culture for viable outcomes, change and resilience through investment people-that's in those who you employ, provided volunteer opportunities or services valuable services and products too. These company vital- investments impact its mission reach, service demographic, program deliverables, product sales, profit margins, funding opportunities, its capacity and sustainability 2 and last but certainly not least your customer retention. Note, it doesn't matter if your company is a merchant providing a product, humanitarian service needs to meet the disparaging needs of the culture. It is necessary at moments to pause and do an earnest reassessment of service delivery, demographic reach, customer service, and many other areas that you utilize in your business. Hence, the upcoming 'Presentation' well I will discuss in detail some vital 'Vital Business Strategies of

BUSINESS STRATEGIES OF RECONFIGURATION SOCIAL ENTREPRENEURSHIP & HUMAN CAPITAL MANAGEMENT

Dr. Claudia B.-Walter, PhD, PC, CTC

Managing Partner, Pastoral Counsellor,
Consultant, Speaker | Author, Executive Coach

Reconfiguration for Success' that are practical, engaging and easy to apply.

Biography

Dr. Claudia B.-Walter is an influential voice for community advocacy and development in the State of Maryland, the metropolitan area, and internationally. She is a graduate of Calvary Theological Seminary and graduated Summa Cum Laude with a Bachelor of Arts in Christian Education and Counseling. She has obtained her Doctoral in Humanities from Christian Theological Seminary, an affiliate of Olabisi Onabanjo University, Ago-iwoye Ogun State, Nigeria. She is a 'Professional Clinical Member' of the National Christian Counselors Association- Dr. B.-Walter, various certifications ranging from ministerial ordination to Early Child-Hood Education. Among her many accolades and places of service she is honored to serve as the Pastor (Senior Servant) and Community Leader of The Power Alliance Christians Group Ministries, INC. (PAX), and its affiliate branches. This season has brought her ministry of service, companies, and its affiliate branches to practical evangelism by way of establishing Community Outreach Development Programs to serve local communities, regions, and districts by way of intrinsic community programs and community partnerships. As a social entrepreneur, pastoral counsellor, and consultant she aids in developing intrinsic programs to deliver a holistic approach to education and community. Her voice of advocacy and community development has provided humanitarian aides and various resources to meet needs of food insecurity, mental health, business development, amongst other social, personal and business needs of the individuals she and her team, and partners serve. They're mission is to create and by product of community resiliency and sustainability for the children, families and individuals they serve. If you desire any of the humanitarian services or business consultation Dr.Claudia B.-Walter, her team and partners would welcome assisting you. She can be contacted via phone or email at the following:

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3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE

(EDITION 4)

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Leah Nyalobo

Founder, Executive Director, LEC Community, Kenya

Biography

My name is Leah Nyalobo from Kenya. I am the Founder and Executive Director of LEC Community Organization. I have a background in community development, Social work. I studied Women Studies and Women in Leadership at Aga Khan University and currently pursuing my bachelor Degree in Gender and Development Studies at the University of Nairobi (Kenya) I believe in society where women and children are empowered for access to equal opportunities in the society. As a result, LEC COMMUNITY ORGANIZATION focuses on projects that enhances women's and girls spaces in the community. Through my leadership at LEC as the Executive Director, we have implemented the following projects; Women economic empowerment project that target equal vulnerable women from the slum of Mathare and rural area of Busia with life skills including business skills that enhances their economic capacities to be able to meet their needs and those of their children. Elimination of sexual Exploitation of children project, which focuses on preventing children from sexual abuse by empowering them with preventive messages and awareness raising. The project also responds to victims of sexual exploitation, provision of psychosocial support such as counseling, legal aid and supporting them go back to school to continue with education, Education sponsorship programmes for girls that has enhanced vulnerable girls from the slums of Mathare and the rural area of Busia with educational opportunities to enable them achieve their career dreams.



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The Millennium Women's Entrepreneurship, Leadership, Management, Positive Psychology, and Mental Health Conference serves as a beacon for women leaders navigating the complexities of the 21st century global landscape. Under the theme "Harnessing the Power of Global Networking Women Entrepreneurs,"

Dr. Angela Butts Chester presents her keynote address, "**LeadHERship Across Continents: Inspiring Women to Lead Fearlessly.**"

Dr. Chester's keynote is structured around three fundamental talking points:

Listening: Dr. Chester emphasizes the critical importance of active listening in effective leadership. By fostering empathetic communication and a willingness to understand diverse perspectives, women entrepreneurs can build stronger connections and foster collaboration across continents.

Intentionality: Through intentional action and strategic planning, women leaders can overcome obstacles and seize opportunities for growth and impact. Dr. Chester will share practical strategies for setting goals, making decisions, and navigating the complexities of leadership with purpose and clarity.

Faith-led Leadership: Dr. Chester advocates for a leadership approach grounded in faith and resilience. By embracing faith as a guiding force, women entrepreneurs can navigate uncertainty with courage, resilience, and a steadfast commitment to their vision and values.

Join Dr. Angela Butts Chester as she explores these trans-formative principles, empowering women leaders to embrace their innate potential and lead fearlessly in an interconnected world. Together, let us embark on a journey of inspiration, collaboration, and empowerment, harnessing the collective power of women entrepreneurs to drive positive change across continents.

Biography

Dr. Angela Butts Chester is unwavering about

LEADHERSHIP ACROSS CONTINENTS: INSPIRING WOMEN TO LEAD FEARLESSLY

Dr. Angela Butts Chester

Pastoral Counselor & Empowerment Coach, Media Entrepreneur, International Women's Speaker, Breast Cancer Survivor, USA

transforming the lives of purpose-driven women all around the world. With her charismatic personality, she has a keen ability to challenge her audience and/or clients to overcome limiting beliefs, (re)discover themselves, and expand their mindsets. Whether one-on-one or in a group setting, Dr. Angela equips others with motivational tips/tools, and actionable strategies to assist them in taking immediate steps toward living a more faith-filled and abundant life. A Pastoral Counselor in private practice, this author, cancer survivor, and host of talk radio show Daily Spark with Dr. Angela and its award-winning sister show, Daily Spark TV, has built a career spanning more than 20 years and hundreds and thousands of people counselled. Dr. Chester has also served as an Associate Pastor and has built a reputation as a thought leader on issues related to motivation and Women's Empowerment as an international motivational speaker. As Editor-in-Chief of PASSIONEER Magazine, this bi-monthly magazine features articles on lifestyle + passion for purpose. Dr. Angela also provides a weekly space for women in leadership to have a positive voice for change on PASSIONEER Magazine The Podcast. A native Virginian, she is the granddaughter of the late Atty. Williams Davis Butts (the same mentioned in the novel Hidden Figures) who practiced civil law in Newport News. Dr. Chester is an Elder, Co-Minister of the Young Adult (18-25) Ministry, and President of the Women's Ministry at her church. Dr. Chester currently is a member of the International Society for Mental Health, the Global Christian Professional Women's Association (GCPWA), the International Women's Leadership Association, and the Dell Women's Entrepreneur Network (DWEN). Dr. Chester holds degrees in Pastoral Counselling (Psychology) and Divinity. She is the author of numerous books, including "The Power of She: Encouraging Women to Embrace Their Strengths." The creator and host of the award-winning show Daily Spark TV, she features authors from around the world. Daily Spark TV airs on local channels in Los Angeles, San Bernardino, Upstate NY, and Atlanta, via Preach the Word Worldwide Network. You can also watch online via Roku, and Vimeo. Her morning talk radio show Daily Spark with Dr. Angela can be heard on WDJY 99.1 FM Atlanta Metro, and WTTA 101.2 FM Cincinnati Metro. Daily Spark with Dr. Angela also rebroadcasts on streaming platforms including Pandora, Amazon Music, TuneIn, Spotify, iTunes and others. Dr. Angela has been featured in the NYC Journal, Formidable Woman Magazine, Stardom 101 Magazine, Los Angeles Post Examiner, Entrepreneurs Herald and Today's Purpose Woman Magazine. Recognized by the Asian-African Chamber of Commerce & Industry for her work in Women's Empowerment, Dr. Angela is the recipient of the Women Leaders to Follow in 2022 award as featured in Passion Vista Magazine. She has also been listed as a 2022 Top 10 Business Women to Watch in Prime View Magazine. Dr. Angela is a Marquis Who's Who 2023 Honoree.

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Join the Global Women Leaders and
Renowned Entrepreneurs

**SPEAKER
PRESENTATIONS**

DAY 2



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Pain is an incredible teacher as it shows we are off alignment towards achieving our purpose.

It doesn't matter where you started in this life, you have a divine purpose, something that only you can do in this world. It is your sacred dharma. Your mission. It's the highest level of your destiny that is already written in the stars and cemented into astrology the precise moment you were born. But many times, we are unaware it even exists, so we keep playing small, living in the sidelines of life and victim to our circumstances. That's until the tower falls our life, and we're snapped out of reality we know and propelled into a new direction.

What we think is happening is a downward spiral into confusion, chaos and rockbottom.

But what's really happening is that the universe is repivoting us back into the right direction.

Facing our North Star. Our Destiny

This is the awakening.

Today is your awakening.

Welcome to your chapter two that activates your highest potential, and opens a new stream of consciousness in your mind, that magnetizes you towards your North Star. Today we will talk about the follow.

1. When the Tower Falls – Why it happens and what to do (holy anger)
2. Degree of obstacles, Degree of Blessings.
3. Alignment, acceptance, surrender.
4. Your Internal Compass (It only points North) – free will, follow the breadcrumbs.
5. Life and destiny come to you in the form of choices: right or easy (Upward/Downward Spiral)
6. 80/20 Rule
7. Step into her now
8. Quantum jump into your future

This keynote speech will discuss all eight factors and give a call to action to the audience that

THE BLUEPRINT TO YOUR MILLION DOLLAR LIFE

Steph Mahony

Motivational Speaker, Best Selling Author, Coach, Reiki Master, Holy Light Intuitive Healer, Founder, Your Million Dollar Life, Canada

ignites change, inspires growth and propels them to live in the highest level of their destiny.

Biography

Steph Mahony is the Founder of Your Million Dollar Life. As a Divine Healer and Master Teacher, she heals people's deepest wounds so they can step into their purpose, live the highest timeline of their destiny, and become the happiest person they know. Years ago, Steph's life was a mess, but she transformed her mess into a Million Dollar Life and today she is obsessed with teaching people how they can do the same. Her magic lies within her powerful ability to heal people's deepest wounds, so they can rise up from the ashes, and create a life they truly love. Steph is a Divine Channel, Reiki Master, Holy Light Intuitive Healer, Speaker, Author, and the Founder, of The Blueprint to Your Million Dollar Life. Her mission is to heal, transform and help women step into their purpose, so they fulfil the highest timeline of their charted destiny. But her most coveted role, however, is being a wife and mom to her own million-dollar family.



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This presentation delves into the persistent challenge of the gender wage gap, which has endured despite significant strides in women's workforce participation since the latter half of the 20th century. Despite endeavors for higher education and longer working hours to secure equitable pay, a substantial gap remains. This research aims to address pivotal questions surrounding its persistence, including why it endures despite advancements of women acquiring education, what sustains it over six decades, and its contemporary status in 2024.

Originating as a political concern in the U.S. during the 1860s with the rallying cry of "Equal Pay for Equal Work," the Gender Pay Gap dates back centuries. The enactment of landmark legislation such as the Equal Pay Act of 1963 aimed to rectify disparities by prohibiting gender-based wage discrepancies. However, despite such efforts, wage disparities persist, with women still earning 16% less than men on average, and significant gaps observed across various job titles and industries.

My research aims to address five pivotal questions:

- What Exactly is The Gender Wage Gap?
- Why is there still a significant Gender Wage Gap between Men and Women despite The Equal Pay Act of 1963?
- Why is progress towards closing The Gender Wage Gap so Arduous?
- How Women began closing The Gender Wage Gap, by passing The Paycheck Fairness Act of 2021
- What is the contemporary status of The Gender Wage Gap in 2024?

To address this gap, urgent action is needed, including robust equal pay legislation exemplified by the Paycheck Fairness Act. Moreover, efforts to challenge cultural biases and foster work-family policies are crucial to combat multifaceted wage disparities. Without decisive measures, the

THE GENDER PAY GAP 61 YEARS LATER IN THE U.S., IT'S DIFFICULT JOURNEY AND WHERE IT STANDS TODAY 2024!

Dr. Gloria Trueh

United Women Leaders Global Network, Severn, Maryland, USA

gender wage gap will continue to impede women's financial stability and hinder progress towards an inclusive and equitable workforce.

Biography

Dr. Gloria Trueh, Founder and CEO of United Women Leaders Global Network. A dynamic force in the Business World, known for her resilience, and innovation, for "Breaking Barriers Building Bridges for Women Globally!" Assisting women in the Corporate World transition to start their own business and experience the flexibility desired. In addition to helping them launch and expand their business in 30 days.

Dr. Trueh is a Business Coach and Consultant, 2X Amazon Best-Seller, International Speaker, Mentor, Pastor, and Entrepreneur. She is dedicated, and passionate about what she does. Dr. Trueh has helped 100 plus women start or excel their business successfully in her 20 years as a Business Owner.



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INTRODUCTION / BACKGROUND:

LIFE. Such a big word that encompasses so many things from different perspectives. For me, life is an adventure, a journey that lets you experience successes, failures, challenges, and interaction with people from different walks of life. Life is also like a game without rules. It is we who set the rules for ourselves, based on what we think makes sense depending on our situation. There are no best or winning rules; it is up to us to define them. Life is a learning experience. Each interaction with every individual contributes to what we become — whether it's how we perceive life, how we view challenges and failures, how we become visionaries for our own purposes, and, most especially, how we are able to impact others' lives and contribute to creating a better world.

AIM / OBJECTIVE:

Each one of us has a story to share — about how we were able to face our challenges, overcome them, and move forward in order to live the life we love. Have you been struggling with depression due to an abusive relationship that got you stuck in your dark bubble, unable to move forward to manifest your dreams?

In this keynote, I would like to share my story coming from an abusive relationship which made me get stuck in my dark bubble for so many years, evolved and now living my purpose, spreading light.

MATERIALS AND METHODS BY APPROACH:

For this key note I will share my journey, share some slides and engage with the audience during the process by asking questions.

RESULTS / DISCUSSION:

All of us have created a dream, a life we want to live. However, a lot are still chasing their dreams and never made them a reality. Why?

A lot of us are stuck in our dark bubble for quite some time and can't move forward because

HOW CAN DARKNESS SPREAD LIGHT TO OTHERS?

Cynthia Encinas-Concordia

CEO and Founder of Dream to Rise LLC, Virginia
Transformational Life Coach, Author and Podcaster

of fear, doubts and worries. Are you overwhelmed by negative comments that are making it difficult for you to make decisions for yourself?

Attendees will be given the opportunity to reflect on themselves if the life purpose they have chosen deserves their time and energy. My story will inspire and empower them to create the life they love that gives them joy and fulfillment.

CONCLUSION / SUMMARY:

Through my life story the audience will be given the opportunity to 1) create their dream by design and not by default, 2) discover their purpose, 3) overcome fear, and 4) the best gift you will ever get.

KEYWORDS:

Dream, manifestation, transformation, growth, change, purpose, relationships, love, challenges, opportunities, mindset, happiness, meaning, fulfillment, life, believe, hope, choice, perseverance, commitment, manifestation, vision, visualization, overcome fear, health and well-being, impact, time, success, thrive, wisdom, lessons learned, becoming

Biography

Cynthia Encinas-Concordia is a transformational life coach, published author, podcaster, a mother and a grandma.

As a Human Resource practitioner at the World Bank (retired, Headquarters, Washington, DC) her job involved dealing with diverse groups of people. This professional knowledge, experience, skills coupled with her personal life journey led her to share and work with others to create the life they would like to live ...

"I had the best opportunity—through my life journey, to see the value of making a positive impact on others' lives. I felt a calling to make a difference by inspiring others and creating awareness to empower people to unlock their full potential and create a life they love. I am results-oriented and passionate about personal growth and mindset mastery.

With me fulfilling my purpose, I am now leaving my footprints so the young generation may be inspired and continue what we are doing — making an impact in this world.

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Join me on this incredible journey of self-discovery and let's create the life you've always dreamed of.

I want you to live your dreams and welcome each day full of gratitude, saying, Life is great!"

Cynthia is the proud founder of Dream to Rise, LLC. Her books include My Journey Into Becoming, Overcoming Self-Sabotage and Dream to Rise Anthology.

Links:

Facebook: <https://Facebook.com/cynthia.concordia>

LinkedIn: <https://www.linkedin.com/in/cynthia-concordia-2b51b8116/>

Instagram: <https://www.instagram.com/cynthiaconcordia>

Books:

- My Journey Into Becoming: Amazon.com: My Journey Into Becoming: 9798795490434: Encinas-Concordia, Cynthia: Books
- Overcoming Self-Sabotage: <https://amzn.to/455uo0K>
- Dream to Rise Anthology (to be released on December 5, 2023)

Website: www.dreamtorise.info

Email: cecdreamtorise@gmail.com



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Is it true that anyone from any walk of life can attain their millionaire dreams? Yes, if you have the right mindset.

Dr. May Li was born into a family that emphasized hard work and education as the key to success in life. She studied at three Ivy League universities, completing a PhD in science, then found herself working multiple jobs, barely able to make ends meet. Her goal was to become wealthy but that's not what she learned in school.

Dr. Li decided to find out why some people are financially successful and others not. She interviewed millionaires, invested in workshops and applied what she learned. The research paid off and is now the foundation of her book: "Millionaire Mindset for Women: Eight Essential Elements to Greater Wealth."

If you have yet to achieve the level of success you desire or you have a feeling there is something more you want to accomplish, join us for the "Millionaire Mindset for Women: Eight Essential Elements to Greater Wealth."

In her session Dr. May Li reveals important factors that will determine the level of wealth one can achieve in a lifetime. She shares powerful methods to break through self-limiting beliefs that turned her financial situation around and will do the same for you.

Once you understand:

How past experiences influence your ability to achieve multi-millionaire status.

Why your current social environment impacts your level of wealth.

How your internal thoughts make or break your financial future.

You will be able to unlock the doors to your future dreams.

Walk away with:

Key strategies to cultivate an optimal mindset for

MILLIONAIRE MINDSET FOR WOMEN: EIGHT ESSENTIAL ELEMENTS TO GREATER WEALTH

Dr. May K. Li

Author, Speaker, Mindset Coach and Founder of Millionaire Mindset for Women

success.

Effective methods to fast-track your journey to wealth.

A transformed perspective to motivate, inspire and keep you accountable.

With knowledge, awareness, and a powerful community and coach behind you, it is possible for anyone to achieve their dream lifestyle.

Attend: Dr. May Li's "Millionaire Mindset for Women: Eight Essential Elements to Greater Wealth."

Biography

Is it true that anyone from any walk of life can attain their millionaire dreams? Yes, if you have the right mindset. Dr. May Li was born into a family that emphasized hard work and education as the key to success in life. She studied at three Ivy League universities, completing a PhD in science, then found herself working multiple jobs, barely able to make ends meet. Her goal was to become wealthy but that's not what she learned in school. Dr. Li decided to find out why some people are financially successful and others not. She interviewed millionaires, invested in workshops and applied what she learned. The research paid off and is now the foundation of her book: "Millionaire Mindset for Women: Eight Essential Elements to Greater Wealth." If you have yet to achieve the level of success you desire or you have a feeling there is something more you want to accomplish, join us for the "Millionaire Mindset for Women: Eight Essential Elements to Greater Wealth."

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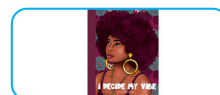
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In today's ever-evolving digital landscape, creativity has emerged as a key driver of success and prosperity. The ability to think outside the box, innovate, and create unique offerings has become a crucial skill for individuals and businesses alike. This abstract presents an insightful guide on harnessing creativity to achieve profitability, authored by Lena Payton Webb, owner of Blu Impressions Publishing.

The guide delves into the transformative power of creativity and explores various strategies to leverage it for financial gain. It begins by highlighting the intrinsic connection between creativity and prosperity, emphasizing how embracing one's creative potential can unlock new opportunities and fuel economic growth.

Lena's guide provides practical advice on nurturing and enhancing creative thinking. It outlines techniques to overcome creative blocks, foster ideation, and cultivate an environment conducive to innovation. By encouraging readers to tap into their unique perspectives and explore unconventional ideas, the guide empowers individuals to unleash their creative potential.

Recognizing the importance of adapting to the digital era, Lena's guide also addresses leveraging technology to monetize creativity. It explores emerging platforms, such as social media, e-commerce, and digital marketplaces, and provides insights on how to effectively showcase and sell creative products and services online. The guide offers guidance on building a personal brand, engaging with target audiences, and maximizing revenue streams through digital channels.

Furthermore, the guide emphasizes the significance of collaboration and networking in the creative industry. It explores strategies for forming partnerships, fostering creative communities, and leveraging collective expertise to drive business growth. Webb shares personal anecdotes and case studies to illustrate how collaboration can amplify creative endeavors and lead to increased prosperity.

FROM CREATIVITY TO PROSPERITY: HOW TO PROFIT WITH CREATIVITY

Lena Payton Webb

Blu Impressions Designs & Publishings LLC, USA

Lastly, the guide emphasizes the importance of continuous learning and adaptability in a rapidly changing creative landscape. Webb provides resources and recommendations for staying updated with industry trends, acquiring new skills, and embracing innovation to remain competitive and profitable.

"From Creativity to Prosperity: How to Profit with Creativity" offers a comprehensive roadmap for individuals and businesses seeking to harness their creative potential for financial success. With practical insights and actionable strategies, Lena Payton Webb's guide empowers readers to unlock their creativity, seize opportunities, and prosper in the dynamic world of creative entrepreneurship.

Biography

Lena Payton Webb stands as an exemplary leader in the realms of art and publishing, heading Blu Impressions Designs & Publishings LLC with distinction. Her illustrious career, spanning more than three decades, is marked by her unwavering dedication to aiding authors, coaches, and consultants in crafting artistic works that serve as new income streams, including customized coloring books, journals, and self-help books. Lena's proficiency extends beyond her 30 years as a certified graphic designer and digital artist. As a celebrated author, coach, and motivational speaker, her extensive knowledge and experience have inspired countless individuals to follow their creative instincts and turn their ideas into published reality. Her 21 years as an esteemed Army Veteran have deeply influenced her professional life, instilling a sense of discipline and dedication that she seamlessly integrates into her role as a designer and publisher, ensuring meticulous attention to detail and a strong work ethic in every project. Lena's significant contributions to the arts and publishing have captured widespread media attention, earning her multiple awards and recognitions. Her achievements and works have been featured in various esteemed media outlets, including Disrupt Weekly, Woman to Woman Magazine, Influential People Magazine, and several major news networks like CBS, Fox News, NBC News, and Business Weekly. This recognition highlights her unique combination of artistic talent and publishing expertise, establishing her as a prominent figure in her field. Furthermore, Lena plays a pivotal role as co-director of LitCon???? Inc. Nonprofit. This organization is dedicated to cultivating a dynamic literary community, organizing multi-city literary symposiums and author expos. These events create a collaborative platform for authors, publishers, literary agents, and book enthusiasts, fostering the

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celebration and discussion of literature. Lena is driven by a deep passion for empowering individuals to creatively express themselves and achieve their publishing aspirations. She is always ready to guide and support aspiring authors, coaches, consultants, and literature enthusiasts, helping transform artistic visions into impactful literary contributions. Originally from Detroit, Michigan, Lena now resides in Daphne, Alabama. She is a devoted wife, mother, grandmother to Nasir, and a loving pet owner to three fur babies. Her personal life, much like her professional journey, is filled with love, commitment, and inspiration.



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Kathleen Panning, a pastor with over four decades of experience leading with fine-tuned inspiration, invites you on a journey of through her experiences of finding the power of gratitude in and through adversity.

Pastor Panning shares how gratitude empowered her to move through health and work challenges, turning despair and failure into new levels of growth and success. Attendees will leave this session with insights from the science of gratitude and actionable steps for implementing gratitude practices in their personal lives and professional settings.

Biography

Leesville, SC – Kathleen Panning is a retired pastor, Leadership Coach for faith leaders, popular host of a podcast entitled The Tilted Halo and owner of Aflame Ministry Consulting.

LEADERSHIP: YOU CAN'T PLAY ON A TEETER TOTTER ALONE.

Kathleen A Panning

Women of faith in leadership fulfilling Their Mission, USA
Founder, CEO, Retired With Purpose, LLC
Host, The Tilted Halo Podcast, Executive Producer, Ministries from
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WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

MAY 03-04, 2024 | Holiday Inn Mississauga Toronto West,
Mississauga, ON, Canada



This presentation explores the multifaceted challenges confronting women embarking on entrepreneurial journeys. In a landscape dominated by gender biases and stereotypes, women encounter obstacles ranging from limited access to capital and networking opportunities to discriminatory practices and market acceptance challenges. The presentation delves into the intricate web of societal expectations, family responsibilities, and the perpetual struggle for work-life balance that women entrepreneurs face. Additionally, it sheds light on the crucial importance of representation, both in leadership roles and within support networks, while emphasizing the need for policies that address gender-specific hurdles. The discussion spans across educational gaps, technology disparities, and the psychological battles with self-confidence and imposter syndrome. By understanding and addressing these challenges, the presentation advocates for creating a more inclusive and supportive business environment, paving the way for the empowerment and success of women entrepreneurs.

Key Words:

Women Entrepreneurs, Gender Bias, Access to Capital, Inclusivity, Imposter Syndrome

Gender Bias and Stereotypes:

Societal expectations and stereotypes often limit women in leadership roles.

Gender bias may affect how women entrepreneurs are perceived and treated in the business world.

Access to Capital:

Women often face challenges in securing funding for their business ventures.

Gender disparities in investment and lending practices contribute to a funding gap.

Networking and Mentorship Opportunities :

Limited access to professional networks and mentors may hinder women's business growth.

Establishing connections in male-dominated

BREAKING BARRIERS: NAVIGATING CHALLENGES IN WOMEN'S ENTREPRENEURSHIP

Yanick Séide

Founder, CEO, Chrysalis Women Empowerment, Transformational Life and Career Coach, International Speaker, Author, host of The Mid-Life Purpose Show, Canada

industries can be particularly challenging.

Work-Life Balance: Balancing family responsibilities with business demands can be a significant hurdle.

Societal expectations and lack of support systems can exacerbate the work-life balance challenge.

Lack of Representation:

Limited visibility of successful women entrepreneurs can impact aspiring businesswomen.

Representation gaps contribute to a lack of role models and mentors for women in business.

Discrimination and Harassment:

Discrimination and harassment based on gender can create hostile work environments.

Women entrepreneurs may face additional obstacles such as unequal treatment and biased judgments.

Limited Access to Education and Training:

Unequal educational opportunities may affect women's business knowledge and skills.

Access to entrepreneurship training programs and resources may be limited for women.

Market Challenges:

Some industries may be resistant to women leaders, posing challenges in market acceptance.

Navigating male-dominated markets may require additional effort and resilience.

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Cultural and Societal Expectations:

Cultural norms and societal expectations may pressure women to conform to traditional roles.

Breaking free from these expectations can be a formidable challenge for women entrepreneurs.

Government and Policy Support:

Inadequate policy support and gender-neutral regulations may fail to address specific challenges faced by women in business. Advocacy for supportive policies is crucial to creating an enabling environment for women entrepreneurs.

Technology and Innovation Gaps:

Limited access to technology and innovation resources can hinder business growth.

Encouraging women's involvement in tech and innovation is essential for fostering entrepreneurial success.

Self-Confidence and Imposter Syndrome:

Women may battle self-doubt and imposter syndrome, impacting their confidence in business decisions.

Building self-esteem and addressing imposter syndrome is crucial for sustained success.

By addressing these challenges, fostering a more inclusive business environment, and promoting supportive policies, society can contribute to breaking down barriers for women starting in business.

Biography

Yanick Séide, M.Ed., is the Founder and CEO of Chrysalis Women Empowerment.

A Certified Master Coach, facilitator, mentor, international speaker, and member of the International Society of Female Professionals. She provides life and career coaching. She helps clients find clarity, align with their purpose, discover their innate talents and strengths, and leverage their experience towards the purposeful life and career they aspire to.

Yanick's expertise and extensive experience in adult education, program development, and human resources uniquely position her to understand and address the challenges faced by women in the 40+ demographic. Through her personal journey and professional background, she empathizes with clients navigating life transitions such as career changes, relationship shifts,

and empty nest syndrome. Yanick's dedication to empowering women stems from her own transformative experiences and her unwavering commitment to their growth and success.

Her professional journey was a series of paradigm shifts that took her through serving in the Naval Reserves, language teacher, conference interpreter, translator to human resources consultant, and manager of language training programs. During a career in the Federal Government that spanned over 20 years, in several departments, Yanick held the Employment Equity and Diversity portfolios. She coordinated an Employment Equity Mentoring program; a Two-Way Mentoring Program where junior employees were paired with a member of the executive cadre. The mentoring relationship was reciprocal, where both participants mentored each other.

Yanick's remarkable journey includes not only her professional achievements but also her contributions to various organizations and causes. She has served as a mentor for the Lieutenant-General's Symposium on Women and Leadership, as a board member of Bryony House—an emergency shelter and support organization

for women fleeing intimate partner abuse—and as a member of the editorial panel of the academic journal Atlantis Journal. She currently serves on the board of Directors of Cloverdale Justice Society, a not-for-profit charitable organization located in Halifax, Nova Scotia that provides residential and community programs to women and gender diverse individuals who are involved in the criminal justice system.



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The phenomenon of baby boomers retiring with substantial debt has become a pressing concern in contemporary financial discourse. This presentation delves into the multifaceted reasons behind this troubling trend, examining factors such as evolving economic landscapes, shifts in retirement planning paradigms, and the interplay of individual financial behaviors. By exploring the intersection of societal, economic, and personal dynamics, this discussion aims to shed light on the root causes of baby boomers' accumulation of debt in their retirement years. Through a comprehensive analysis, it becomes evident that addressing this issue requires a nuanced understanding of various systemic and individual factors, alongside proactive measures aimed at fostering financial literacy, retirement preparedness, and policy interventions tailored to the unique challenges faced by this demographic cohort.

Biography

Evangelist Bertha D. Winston is a Radio Personality where she hosted the Eagle Kind Radio Broadcast on 1340 AM WYCB for the 8 years. The wife of Clifton H. Winston, Jr. for 53 years. She is the proud mother of three adult children, she serves as Secretary, Board Member, Worship Leader and Associate Minister. Board Member for the foreign missions in the Republic of Haiti. She served as Board Member and several other offices for the National Network for Christian Men and Women. She is the Office Manager for a prestigious law firm in the DMV metropolitan area. She is an entrepreneur and own several businesses. She is co-author of 3 Anthologies and has just finished her book "Love Like You've Never Been Hurt

RETIRING WITH TOO MUCH DEBT

Evangelist Bertha D. Winston

Entrepreneur, Co-Author, 3 Anthologies Author, Love Like You've Never Been Hurt, USA



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Learn how to:

1. Identify things that have previously stopped you from using all your gifts.
2. Understand the steps to unleashing your gifts powerfully.
3. Understand the importance of teamwork and supporting others.

We all have superpowers that have gone undiscovered, limiting our potential to achieve, solve problems, and become all we are meant to be. Too often, we feel like we have nothing special to give. There is nothing further from the truth. We will work together to explore ways to uncover and release your superpowers so that you can become the heroine of your own story. In this fun interactive presentation, discover your superpowers, confront what stops you from using them, and brainstorm together how to put together a team that will enable continued support and development of your superpower squad.

Biography

Dr. Debra speaks from her heart to help others shatter the lies that have kept them from achieving their dreams. Having overcome learning problems, abuse, cancer, and trauma, she uses the principles from her studies in transformational Leadership and learning to aid others in uncovering their unique superpowers to live victorious. Her degrees in communication, Sociology, and Education and a doctorate in Transformational Leadership give her a base to assist others in unleashing their superpowers and becoming the heroines of their own stories. She proud to be a speaker and workshop leader for Blissful Living, Disrupt Aging Classroom, AARP workshops, Changing the Narrative, Optimal, Show Me, and ASA aging Summits.

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"BECOME" UNLEASH YOUR SUPERPOWERS TO BECOME THE HEROINE OF YOUR OWN STORY

Dr. Debra Mrock

Transformational Speaker and Leader Empowering women to embrace their full potential.

unleashing their superpowers and becoming the heroines of their own stories. She is proud to be a speaker and workshop leader for Blissful Living, Disrupt Aging Classroom and AARP workshops, Changing the Narrative, Optimal, Show Me, and ASA aging Summits.



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Evolutionary Healer
Your GPS to Success

I took a psychology class in high school and remember studying a little bit about Dr. Freud. I had no motivation to take that class; now I'm grateful that I did. Dr. Sigmund Freud believed that what people suffered from in adult life stemmed from a traumatic event early in childhood. He was right, yet he couldn't find a consistent method to find an amnesic early childhood trauma using hypnosis and I did... WITHOUT the use of hypnosis... NLP, EMDR, EFT, drugs or psychotropics.

CELLULAR MEMORY AND ITS USE IN SCIENCE TODAY

Ambassador Terry Earthwind Nichols

Father of Repetitive Behavior Cellular Regression

Cellular Memory & Repetitive Behavior

1. Why it's important to find the hidden driver beneath self-sabotaging behaviors and suicide ideation
2. What repetitive behavior is beyond the lack of variability in responding
3. A new way of looking at repetitive behaviors and how they can be neutralized

I will develop your understanding as to what drives self-sabotaging behaviors and why it's so important to find an amnesic memory from early childhood, especially during the time of pre-language.

You will learn a new definition of repetitive behaviors such as post traumatic response, suicide ideation, and imposter syndrome.

We will walk through my research on how to by-pass conscious and subconscious synchronization for memory recall.

Biography

In 2009, after standing on the edge of a building perfectly calm and ready to step off the edge, Terry Earthwind Nichols heard a voice saying, "Turn around, I have work for you". When he turned around, no one was there. A few months later he had created a unique profiling system that stops repetitive behaviors. Ambassador Terry is the creator and Grand Master of Repetitive Behavior Cellular Regression®. When he's not training his Repetitive Behavior Cellular Regression® Practitioners, Ambassador Terry can be found delivering intriguing keynote speeches or doing insightful interviews online and in-person around the world.



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So you know how entrepreneurs are always busy, but their bank accounts don't reflect their level of hard work and commitment?

Well I specialize in arming entrepreneurs with refined scheduling, organizational proficiency, and enhanced prioritization skills, fostering business growth and translating hard work into financial prosperity. I am an International Speaker, Licensed Realtor (Broker/Owner), Best Selling Author, and Simplified Productivity Coach.

Biography

Nichica F. Melton, M.Ed. is the wife of Rodney Melton, and together they have six amazing children. She is an accomplished individual, having graduated with a Bachelor's degree in Communication Studies from the University of North Carolina at Chapel Hill. She further pursued her education and obtained a Master's degree in Education Administration from Grand Canyon University. In addition to her academic achievements, Nichica is also a four time published author. She wrote a book titled "Breaking Free: My Purpose Is Waiting on Me!" which takes the reader on a personal journey of self-discovery and provides insights and inspiration to readers who are seeking to break free from limitations and pursue their purpose. She is also a co-author in the anthology, "Love, Lead, and Let Go!", which gives the real life experiences of 10 amazing women currently serving in ministry. Her most recent book is entitled, "Cut the BS! 7 Simple Strategies To Unlock Higher Productivity". This game changing book provides the reader with the necessary tools to be both productive and happy. Eliminating the stressful and overwhelming lifestyle that busyness brings. All of these books can be found at www.nichicamelton.com so go and purchase your copied today! Nichica is actively involved in ministry alongside her husband at The Leadership Center in High Point, NC, where her husband serves as the Senior Pastor. Together, they work to guide and support their congregation in their spiritual journeys. Nichica's influence extends beyond the church, as she has been invited as a keynote speaker to various events and conferences across the country. Her speaking engagements provide valuable insights and encouragement to diverse audiences. Furthermore, Nichica has been a guest on multiple podcasts, where she shares her wisdom and experiences with listeners, offering guidance and inspiration on various topics. As an entrepreneur herself, Nichica is the

CUT THE BS! SIMPLE STRATEGIES FOR HIGH PRODUCTIVITY

Nichica Melton

Owner, JEMs Realty and Design LLC, USA

owner of What She Said Coaching. As a Simplified Productivity Coach, she arms entrepreneurs, nonprofit leaders, and ministry leadership with refined scheduling, organizational proficiency, and enhanced prioritization skills, fostering business growth and translating hard work into financial prosperity. Her coaching services empower individuals to recognize where they are, create a plan for where they want to be, thereby enabling them to overcome obstacles and achieve personal and professional success. Additionally, Nichica is the owner and designer for P31 Designs t-shirt company. In this business she creates various apparel items that have catchy and matter of fact phrases that are empowering and uplifting. These items are worn by men and women of all ages. The motto of this business is, "Saying what needs to be said without saying a word!" Finally, Nichica is the owner of JEMs Realty and Design, LLC. In this capacity, she collaborates with buyers, sellers, and investors in the real estate market, utilizing her expertise to facilitate smooth transactions and help clients achieve their property-related goals. She also flips homes in order to provide affordable homes to homebuyers that otherwise would not be able to afford home ownership. It is evident that Nichica F. Melton is a multi-talented, focused, driven, and passionate individual who excels in various areas. She meets her audience and clients right where they are and guides them through the journey of where they want to be. She loves the Lord with all of her heart and wants everyone to understand that every part of the journey is not always easy, but it is always worth it. You can connect with Nichica by visiting www.nichicamelton.com.



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In today's fast-paced and ever-changing business landscape, female entrepreneurs face unique challenges that require a resilient mindset and unwavering inner strength. As a Wellbeing Mindset Coach, I've had the privilege of working with countless women who have embraced these challenges head-on and emerged stronger, more empowered, and more successful than ever before. In this engaging and insightful talk, I will delve into the principles of resilience and inner strength, exploring how female entrepreneurs can harness these qualities to overcome obstacles, navigate setbacks, and thrive in both their personal and professional lives. Drawing upon real-life examples, research-backed strategies, and personal anecdotes, I will provide practical tools and techniques to help women cultivate resilience, build confidence, and unlock their full potential as entrepreneurs. From reframing failure as a stepping stone to success to embracing vulnerability as a source of strength, attendees will gain valuable insights into the mindset shifts and habits that are essential for success in today's competitive business world. Whether you're a seasoned entrepreneur or just starting out on your journey, this talk will leave you feeling inspired, empowered, and ready to unleash your full potential. Join me as we embark on a transformative journey to discover the power of resilience and inner strength for female entrepreneurs. Together, we'll uncover the keys to overcoming challenges, achieving greatness, and creating a life and business you love.

Biography

As a Wellbeing Mindset Coach, Amanda DaCosta works with women to set up the conditions for their inevitable success. As a seasoned professional, Amanda works to create and implement transformations.

"Having grown up with an alcoholic father and feeling invisible, I know the greatest challenge is believing in your own ability to create change and sustain growth."

At the heart of her coaching philosophy lies a commitment to fostering positive change in the lives of women. She approaches her coaching with unwavering non-judgmental support, creating a safe and nurturing space for personal growth.

UNLEASHING RESILIENCE: CULTIVATING STRENGTH FOR FEMALE ENTREPRENEURS

Amanda DaCosta

Amanda-DaCosta.com, Canada

While teaching the power of a strong mindset she encourages taking actions in the face of uncertainty and focusing on progress over perfection.

"I firmly believe that no matter how unhealthy or counterproductive a situation may seem, it is within our power to transform it. Even in the context of your busy life, progress is always possible."

Amanda's coach programs are designed to sustain your focus, adhere to a plan, and discover the means to manifest the results you desire. You learn that action can precede a shift in mindset. The way we think and the way we act are equally significant in our success.

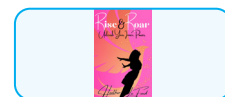
Amanda is a certified health and life coach with 15 years of experience in the mental health and addictions sector and twenty years experience in the fitness industry. She has served on various volunteer boards in the not-for-profit sector.



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Have you ever been told that you're too sensitive, as if it was something bad? I certainly have.

But I've learned that our society has it all wrong - sensitivity is not a flaw, but a profound superpower. My journey has been about embracing my deeply caring nature as a vital strength. Sensitivity offers incredible gifts - intuition, empathy, creativity, and an appreciation for meaning. When we reframe it as an emotional guidance system instead of a weakness, we gain confidence in what it offers us. We can lead with courage, foster change, and unlock our purpose. Sensitive people are trailblazers. The world needs more open hearts right now, not less. What looks vulnerable on the outside emanates inner power. By honoring sensitivity's strength, we can fulfill our potential as compassionate leaders and change-makers. If you've felt your sensitivity was misunderstood, I want to help reclaim it as the gift it is. My speech shares an uplifting call to embrace what makes us feel deeply in a numb world. Your sensitivity connects you to what matters - let it be your compass to create the change you wish to see.

Biography

Heather LaFond is a Mindset & Empowerment Coach for high performing female entrepreneurs who are ready to unchain themselves from the shit that's been holding them back, so they can fully embody their most confident, sexy selves, soar to their limitless potential, & become the CEO of their own life! She realized her passion to guide women towards their highest version of themselves after overcoming an addiction to alcohol, challenges with emotional eating & losing 100 pounds. Heather has been guiding others on their health and fitness journey 13 years through various modalities such as personal training, nutrition coaching, energy healing & now the mindarts of Hypnotherapy, NLP & Time Line Therapy®. She feels that the problem with traditional forms of "getting healthy" is that they focus on the external appearance & never truly get to the root cause of the problem. Because of this too many women (and men) spend too much time running in place & never really getting anywhere when it comes to their wellness goals! Heather's inside-out approach to

YOUR SENSITIVITY IS YOUR SUPERPOWER

Heather LaFond

SOAR WELLNESS LLC, USA

Mindset & Empowerment Coach for Women,
Spiritual Bad-Ass & founder of Soar Wellness Studio!

wellness helps clients to experience true, lasting results on ALL levels



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Are you a leader or want to be leader that is stuck in your career and is looking to level up? Research shows that how we lead and show up impacts how we are seen and experienced as leaders. Research by EQ provider TalentSmart shows that emotional intelligence is the strongest predictor of performance. Yet, nearly everyone (95%) thinks of themselves as self-aware, but only about 15% of people actually are. Additionally, EQ is four times more reliable than IQ in determining success in your field. In fact, 90% of top-performing employees have high emotional intelligence.

This session will delve into how we speak, our consistency in behaviour, our ability to manage and navigate challenges and dynamics and its impact on employee engagement, performance, and retention. In this session, we will introduce the key concepts behind EQ, self awareness, tools to improve on what can hold you back and how awareness and investment in developing key skills will improve your ability to level up your leadership and career trajectory.

Biography

Dr. Georgette Zinaty is currently the Executive Vice-President at Corporate Class Inc and Practice Lead for their Center for Diversity and Inclusion. Dr. Zinaty holds a Bachelor degree in English and Political Science, a Master of Business Administration degree from the University of Liverpool, a Master's of Science from the Henley School of Business and a certificate on Leading Strategic Change within Organizations from Harvard University. She holds a Doctorate in Business Administration—a joint program with the Rotman School of Business and the Henley School of Business. Dr. Zinaty's research focuses on business leadership, diversity, inclusion and the future of leadership. Dr. Zinaty is also a Professor at Western University as well at the Rotman School of Business. Dr. Zinaty is a strong advocate for leadership and inclusion within organizations. She is a frequent contributor and thought leader to Forbes on issues of leadership, inclusion and business and has been a frequent global panelist, keynote and a public speaker, including a TEDx talk, and most recently at the World Diversity in Leadership Conference alongside Martin Luther King III, world leaders and Julia Gillard Former PM of

LEVELLING UP YOUR LEADERSHIP

Dr. Georgette Zinaty, B.A, MBA, MSc., DBA

Founder & CEO WHEW| 2x TEDx Speaker| Innovation & Strategy | G100 Club Canada Country Chair - Innovation & Technology | 1 of 6 Canadian Empowering Women| Forbes Contributor| CILAR Aspiring Innovator of the Year Recipient| Heritage Hero| Leadership+DEIB Leader| Author, Why Not YOU?| Professor, Rotman & Western| Thought Leader+Change Maker|

Australia. She is the recipient the Canadian University Productivity Award as well as the Stepping Up Award in recognition of innovation in the workplace. In 2018, she was named an "Immigrant Woman of Inspiration" by the publication Canadian Immigrant and has been recognized by the Premier of Ontario and Federal Members of Parliament in Canada for her volunteerism and work in the community. She serves on as a Senior Advisor to Nobellum a non-profit social and technology enterprise dedicated to carving out a space in the technology industry for Black founders in STEM. She is also on the Board of Advisors for the Entrepreneurship and Leadership Learning Alliance (ELLA at York University), Fund Director at the Creative Hub 1352 and is the Co-Chair the inaugural Canadian Chapter of ChIPs, a global organization that supports women in intellectual property and technology. She is the Founder of a non-profit called WHEW! Women Helping Empower Women and published a book on the scarcity of women and diversity in leadership called Why Not YOU? where 100% of all the profits go to support WHEW! She has been awarded the CILAR Aspiring Innovator of the Year Award. This inaugural annual award recognizes Black, Indigenous Peoples, and People of Colour who are aspiring innovators from across Canada positively impacting their communities and demonstrating great innovations and is a nominee for the RBC Canadian Women Entrepreneur Awards and most recently the Remarkable Citizen Award in her region



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In this signature talk, the speaker explores the transformative power of a business mindset in shaping a successful career as a children's book author. The presentation begins by challenging the audience to consider unconventional paths to career growth, leading to a discussion on common strategies for career advancement. The speaker then raises the prospect of writing children's books, a route that few professionals take.

The presentation delves into the speaker's personal journey, highlighting key milestones such as overcoming challenges in a male-dominated engineering field and recognizing the lack of representation in STEM education. The three main topics covered are:

1. How to Overcome Self-Limiting Beliefs for Business Owner Success in Children's Book Transformation
2. How to Cultivate an Entrepreneurial Mindset for Crafting Career-Based Children's Books
3. How to Develop Entrepreneurial Resilience in Crafting Children's Books

The presentation blends personal experiences, valuable insights, and practical strategies to inspire and guide individuals interested in embarking on a unique career path in children's book authorship.

Biography

Born and raised in Winston-Salem, North Carolina, Tiffani Teachey is an international bestselling Author, Speaker, STEM Advocate, Engineer, and founder of Thrive Edge Publishing, LLC. She holds a Bachelor of Science degree in Mechanical Engineering, as well as a Masters of Science degree in Engineering Management, both from The University of North Carolina at Charlotte. Tiffani is a Science, Technology, Engineering, and Math (STEM) Advocate who strives to educate young children and parents about the importance of STEM Careers and representation in those industries. She is the award-winning author of the children's book, *What Can I Be? STEM Careers from A to Z*, available in Spanish, French, and Swahili, coloring and activity book, teacher's guide. She also

HOW A BUSINESS MINDSET TRANSFORMS YOUR CAREER INTO CHILDREN'S BOOKS SPEAKER: TIFFANI TEACHEY

Tiffani A. Teachey

TEDx international speaker, best-selling international STEM Children's Author, Radio Host, STEMpreneur, Engineer and owner of Thrive Edge Publishing

wrote two books aimed at uplifting and empowering women; *Saving Lives While Fighting for Mine: Stories Empowering Women to Win and Pretty, Paid, and Powerful: 40 Days to Empowering the Woman Within*. Tiffani has a passion for inspiring the next generation to engage in STEM careers, she is also a member of the Society of Children's Book Writers and Illustrators (SCBWI) and enjoys traveling and being a youth mentor. For children and young women, Tiffani Teachey is a STEM resource that strives to uplift and educate, so stakeholders can be introduced to an industry never considered before. Know that Tiffani Teachey can help you get a head start.



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The global discourse on women empowerment is pivotal, as it addresses the systemic challenges and disparities that hinder the progress of women in various spheres. Despite remarkable strides in recent years, women continue to encounter obstacles that impede their full participation in entrepreneurial, leadership, and managerial roles. The significance of women empowerment lies in its transformative potential, not only for individual women but for society as a whole. Entrepreneurship serves as a key avenue for women to break free from traditional norms, fostering economic self-reliance and innovation. Leadership roles empower women to influence decision-making processes, contributing diverse perspectives that enhance organizational effectiveness. Effective management by women brings forth collaborative, inclusive, and sustainable practices, driving positive change.

However, women face persistent challenges, including unequal access to education, limited economic opportunities, and societal stereotypes. Overcoming these challenges requires a concerted effort from governments, businesses, and communities to create an enabling environment for women to thrive. Gender equality is not just a matter of justice but a strategic imperative, as empowering women yields economic benefits, promotes social cohesion, and fosters sustainable development. African Women Education and Leadership (AWELO) is dedicated to empowering women across Africa through education and leadership development. Our organization focuses on providing comprehensive support to women at all stages of their academic and professional journeys. From primary education initiatives to advanced leadership training, AWELo strives to break down barriers and create opportunities for women to thrive. In conclusion, women empowerment is crucial for achieving a more equitable and prosperous world. By addressing the issues and challenges hindering women's progress, societies can unlock the full potential of half their population, leading to a more vibrant and inclusive global landscape.

Habiba A Nouh

CEO, Founder,
African Women Education & Leadership Organization (AWELO), USA

This abstract advocates for continued efforts to empower women in entrepreneurship, leadership, and management, recognizing their integral role in shaping a sustainable and resilient future. African Women Education and Leadership (AWELO) is dedicated to empowering African women to realize their full potential, lead with confidence, and drive positive change in their communities and beyond. Together, we are building a brighter future where every woman has the opportunity to succeed and make a meaningful impact.

Biography

A global advocate with 15+ years of leadership, Habida, Founder and CEO of AWELo, bridges cultures and fosters education. A Certificate in Global Diplomacy and a bachelor's in applied mathematics and Chemistry underscores her expertise. Achieving impactful philanthropy, she secured full student scholarships for three Chadian citizens, sending one to Kenya and two to India. Her organization aided Sudanese refugees in East Chad, supporting six families with essentials. As an International Education Consultant, she excels in admissions, translation, and scholarships. Fluent in Arabic, English, and French, Habida is known for adaptability and cross-cultural understanding, showcasing a commitment to positive change. Background focused on impacting underserved communities. With a bachelor's degree in applied mathematics from the University of Nevada, Reno, and a two-year degree in Physics and Chemistry from the University of N'Djamena, Chad, she blends academic excellence with hands-on experience. Her professional journey includes language instruction at the US Embassy in N'Djamena and volunteering as a middle school teacher. Habiba founded awelo.org, aiming to establish container schools across Chad and provide practical education, language training, and personal development. Supported by a dedicated team, her vision encompasses empowering women and children, advocating for education, and spreading knowledge in neighbouring villages. Though funding is limited, Habiba's commitment to education and humanitarian work drives her to make a lasting impact on Chad's educational landscape.



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In a world where judgment lurks around every corner like a mischievous cat, daring to be yourself can feel like facing a firing squad armed with tomatoes. In recent times, a remarkable shift has occurred in the realm of celebrity culture, as more and more public figures are stepping forward to candidly discuss their personal insecurities and adversities. (just when you thought you were alone) This phenomenon has sparked a conversation about the importance of being B.O.L.D But fear not, brave soul! Boldly Unapologetic: Conquering the Fear of Judgment is here to arm you with the wit, charm, and confidence to face down those judgmental glances and raise a defiant eyebrow in response.

Fear of judgment, rooted in the innate human desire for acceptance and validation, often manifests as a paralyzing fear of being perceived negatively by others. This fear can stem from past experiences of rejection or ridicule, leading individuals to develop a heightened sensitivity to the opinions of others. As a result, they may feel trapped in a cycle of self-doubt and anxiety, reluctant to express their true thoughts and feelings for fear of judgment or rejection.

This phenomenon has sparked a conversation about the importance of being B.O.L.D - Brave, Outspoken, Limitless, and Determined. With a focus on embracing courage, speaking up for oneself, breaking free from self-imposed boundaries, and staying focused on goals despite obstacles, individuals can overcome personal insecurities and adversities. By daring to take risks and embodying legendary presence, they can command attention and stand out in a crowd.

So, if you're ready to unleash your inner B.O.L.D and Conquer the Fear of Judgment once and for all, Ernee Peppers will break down the 4 steps to a thrilling adventure and secret sauce to B.O.L.D.

Biography

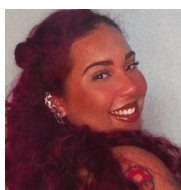
From the moment she steps into the room she demand attention with her magnetic charismatic energized personality, vivacious smile and ahhh can't miss that fabulous "HAIR" yeah that's her! Mz. Ernee. Seeing the

DON'T JUDGE ME BEING B.O.L.D BOLDLY UNAPOLOGETIC: CONQUERING THE FEAR OF JUDGMENT

Ernee Peppers

Dynamic Public speaking Strategist Vendors Profit Coach, USA

world as her Oyster and having one of the "Hottest Syndicated VarietyTalk Show on tv just sets the stage with bodacious flare for style, class, dedication and just good ole fashion FUN with a little bit of "Eeeeeeeow" Mz. Ernee always knew she was designed for the masses and had a passion and desire for TELEVISION as long as she can remember. From watching her favorite TV shows "Fame & Lucy and draws her inspiration from Wendy Williams and Ellen DeGeneres seems that this is where her burning desire to become who she is today. Ernee has always enjoyed the world of fashion, dance and acting. She attended the Maxwell High school for Fashion and Merchandising but after burning up the runway with her eclectic designs and getting the attention that she demanded. She felt that wasn't it and attended part time THE SCHOOL OF VISUAL ARTS majoring in Film & video while juggling fulltime jobs, mom, husband and just happened to graduated after 4 years as sophomore (lol) Feeling that she knew enough and that the real world could teach her more, Ernee wiggle her way into the world of television being molded from various places such as "Bad Boys" BBC, MTV, Scholastic productions, Rolanda, Montel and that's just to name a few. While searching for freedom and a chance to do her own thing she came across which was at that time BCAT now BRIC where they gave her the opportunity to do what she was born to do. (Hellllllo TV World) This is where she met her family and success team Patrick Metivier, Angela Blake, Aaron Bramwell and Ms. Baby Love to help her create THE ERNEE PEPPERS SHOW. This talk show will changed the game and will shake up your average daytime talk shows. The Ernee Peppers Show provides an exhilarating glimpse into the world of up-and-coming Entrepreneurs and Artists. Ernee joins the guests for a day, stepping into their shoes for a few hours; she immerses herself in their schedule -- and never loses her sense of fun and authenticity! And with DJ Evolushun on the wheels of steels you better not come on the show without a dance with Ernee. This is truly a show that celebrates the ordinary everyman's ability to become an EXTRODINAIR. She's here to let everyone know it's all right to embrace your passion, desires and what makes them superstars. All her life she's embraced everything different, fabulous and plain ole BE U BABY because nobody can be the best YOU. In the words of Ernee it's nothing short of "Fabulous." Yeah baby!



WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

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In the rapidly evolving landscape of artificial intelligence (AI), women are carving out their place as leaders, innovators, and decision-makers. However, in many AI-related fields, women continue to face unique challenges and barriers in male-dominated environments. This presentation proposal aims to explore the experiences of women in leadership roles within the AI industry and provide practical strategies for overcoming obstacles and achieving success.

Presentation Outline:

Introduction:

- Overview of the current state of the AI industry and its male-dominated nature.
- Introduction to the topic of women in leadership roles in AI and the importance of diversity and inclusion. Challenges Faced by Women in AI Leadership:
- Gender bias and stereotypes in the workplace.
- Lack of representation and mentorship opportunities for women in AI leadership roles.
- Imposter syndrome and self-doubt.
- Balancing work and family responsibilities.
- Strategies for Success:
- Building a Support Network:
- Importance of mentorship, sponsorship, and allyship.
- Creating networks and communities for women in AI leadership roles.
- Developing Confidence and Assertiveness:
- Overcoming imposter syndrome and self-limiting beliefs.
- Assertive communication techniques.
- Advocating for Yourself:
- Negotiating for fair compensation and opportunities.

NAVIGATING THE PATH: WOMEN IN LEADERSHIP IN MALE-DOMINATED AI ENVIRONMENTS

Andressa Freires

Founder, DiversiData, Brazil

- Promoting your achievements and contributions.
- Fostering Inclusive Work Environments:
- Creating a culture of diversity and inclusion. Challenging bias and stereotypes in the workplace.
- Continuous Learning and Growth:
- Investing in ongoing education and skill development.
- Staying informed about industry trends and advancements.
- Success Stories and Best Practices:
- Profiles of successful women leaders in AI.
- Case studies highlighting effective strategies for navigating male-dominated environments.
- Practical tips and actionable insights for aspiring women leaders in AI.
- **Conclusion:**
- Summary of key takeaways and actionable steps for women in AI leadership roles.
- Call to action for organizations to prioritize diversity, equity, and inclusion in the AI industry.

Presentation Format:

The presentation will be delivered in a dynamic and interactive format presented with

an PPT of 20 slides, incorporating a combination of slides, real-life examples and case studies.

Audience:

This presentation is designed for women working in AI or IT-related fields who aspire to be on leadership roles, as well as for organizations and individuals interested in promoting diversity and

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inclusion in the AI industry. Attendees may include professionals from various sectors, including technology, academia, government, and non-profit organizations.

- **Conclusion:**

As the AI industry continues to evolve and grow, the contributions of women leaders are essential for driving innovation, creativity, and positive change. By addressing the unique challenges faced by women in male-dominated AI environments and providing actionable strategies for success, this presentation aims to empower women to overcome obstacles, achieve their goals, and thrive as leaders in the dynamic and exciting field of artificial intelligence.

Biography

Senior data scientist and member of the AI Ethics committee at Nubank. Postgraduate teacher. Founder of diversiData. Volunteer in communities that include diversity in tech. Valuable Young Leader by Instituto Anga and MIT Sloan Review. 1st place in the Ada Lovelace Global recognition for women in tech. Member of the Global Shapers of the World Economic Forum.



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Join DeShonda Jennings, a seasoned Entrepreneur and childcare expert, as she shares invaluable tips for individuals transitioning from corporate roles to home-based entrepreneurship. Drawing from her extensive experience as a family child care business owner and author, DeShonda will highlight three key strategies for success: Know Your Vision & Plan: Learn how to clarify your vision and develop a solid business plan to guide your journey from corporate life to home-based entrepreneurship. Cultivate Nurturing Relationships: Discover the importance of nurturing relationships with clients, colleagues, and community members to foster growth and sustainability in your home-based business. Continuously Learn & Adapt: Embrace a mindset of lifelong learning and adaptability to thrive as a home-based entrepreneur. Don't miss this opportunity to gain valuable insights and practical strategies from DeShonda Jennings as you embark on your journey from corporate to home-based entrepreneurship.

Biography

DeShonda Jennings is a devoted mother, grandmother, experienced Family Childcare Business Owner, passionate Childcare Coach, speaker, and insightful author, who is dedicated to empowering families and transforming early childhood education.

With a background in Early Childhood Education and experience as a successful family childcare business owner of DJ Shining Stars, she has a deep understanding of the needs and challenges faced by both children and their caregivers.

DeShonda has authored a range of books, including "How To Start A Quality Home Daycare," "Learning Through Play," "Life of An Entrepreneur," "Creating Outcomes & Action by Changing Habits," and "Journey of an Early Childhood Educator." These valuable resources offer step-by-step guidance, practical strategies, and insights for parents and educators seeking guidance in the childcare industry.

DeShonda's compassionate spirit, expertise, and unwavering belief in the potential of every child make

FROM CORPORATE TO HOME-BASED ENTREPRENEUR 3 STRATEGIES FOR SUCCESS

DeShonda Jennings

De Jour Village ®, USA Chesterfield, Virginia

her a trusted advocate for creating enriching environments and nurturing young minds. Born and raised in a small rural town Kenbridge, VA , DeShonda developed a love for children from a young age. She is a firm believer in "It Takes A Village" when it comes to our youth.



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PERIMENOPAUSE UNVEILED | EMBRACING THE JOURNEY

Daria Rosen

Daria Rosen Consulting, USA

Biography

Daria successfully navigated the perimenopause journey and was impacted when she saw others not understanding what was occurring because it is not typically discussed. Her goal is to help women shake the fear, ditch the shame and embrace the change as they graduate from their reproductive years and prepare for their next season of life. Hot flashes, mood swings, and more don't have to take over your life if you understand and manage your symptoms. Her solution-driven approach is powered by her background as an MBA from Golden Gate University and her 20+ years of experience in the medical IT field. Translation: she knows how to make big concepts bite-sized and easy to understand.



Daria Rosen Consulting
707.415.4505
1250 Oliver Road #1204 Fairfield, CA 94534

Presentation Title: Perimenopause Unveiled | Embracing the Journey

Daria Rosen, MBA Golden Gate University; Senior Manager Pixel Health; speaking@dariarosen.com

Fellow Panel Members: Taurea Avant, Tiffani Teachey, Lena Payton Webb, DeShonda Jennings, Bertha Winston, Ernee Peppers, Dr. Iris Wright, Domonique Carson, Tiffany Moore-McIntosh

Daria helps women shake the fear, ditch the shame and embrace the change as they graduate from their reproductive years to the next season of life. Hot flashes, mood swings, and more don't have to take over your life if you understand and manage symptoms. Her solution-driven approach is powered by her background as an MBA from Golden Gate University and her 20+ years of experience in the medical IT field. Translation: she knows how to make big concepts bite-sized and understandable. She is proud of being an international TEDx panelist, and publishing her first solo book at 62.

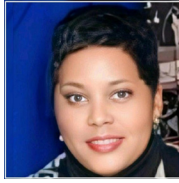
As a woman that has 'been there and done that', Daria tackles the subject of "Perimenopause - what your mother and girlfriends did not tell you" while presenting the topic in a comfortable, humorous, and enlightening manner to an audience that may not be aware that symptoms can begin as early as a woman's 30's nor had anyone tell them what they could expect in the areas such as:

- Hot flashes - layering is not just for cakes
- Mood swings - you're not going crazy
- Sleep hygiene - when's the last time you defragged your brain?

Finally, giving the audience permission that perimenopause is not to be feared and most importantly is to be discussed amongst women and the families that love them. A commercial years ago said "tell two friends and they'll tell two friends, and so on and so on." That is the goal!

Daria Rosen
Founder

1250 Oliver Road #1204 Fairfield, CA 94534
T: 707.415.4505 E: speaking@dariarosen.com W: <https://dariarosen.com>



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THE MENTAL HEALTH OF A LEADER DURING GLOBALIZATION & CLIMATE CHANGE. (THE 3"C'S" OF LIFE: CHOICE, CHANCE & CHANGE)

Penny Mkhize

Founder/ CEO at Pen CT IT Company | ITIL Certified Professional | Speaker | Int'l Award Winner Renewable Energy
Impact Leader of the year - 2023 Solar Quarter | G100 Country Chair - South Africa for SDG

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Laura Dabulyte

Member, The Jury in the Digital Communication Awards (Berlin, Germany) since 2017.

Galimybų pasas / National Certificate



Vardas ir pavardė / Full name

LAURA BIELSKĖ

Gimimo metai / Year of birth

1982

Išdavimo data / Date of issue

2021-08-04 19:08

Galioja iki / Valid until

2021-09-03 19:08

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 - uždarose erdvėse žiūrovų ir (ar) dalyvių skaičius neribojamas.
- Jei neformalaus vaikų švietimo veiklose uždarose erdvėse arba vaikų vasaros stovyklose dalyvauja tik Galimybų paso kriterijus atitinkantys asmenys, jų skaičius neribojamas.
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SVARBU: visais atvejais turi būti užtikrinamos valstybės lygio ekstremaliosios situacijos operacijų vadovo nustatytos asmenų srautų valdymo, saugaus atstumo laikymosi, būtinos visuomenės sveikatos saugos, higienos, asmenų aprūpinimo būtinosiomis asmeninėmis apsaugos priemonėmis taisyklės.

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Atkreipiame dėmesį, kad Galimybų pasas neatleidžia asmenų nuo privalės laikytis jiems skirtos izoliacijos taisyklių. Siekiant efektyviau valdyti pandemijos riziką, asmenys, kurie yra izoliacijoje, privalo laikytis visų nurodymų net, jei Galimybų pasas jiems leidžia kontaktines veiklas. Daugiau apie izoliaciją ir COVID-19 prevenciją: <https://nvsc.lrv.lt/informacija-visuomenei-apie-covid-19>

The National Certificate:

- Will be valid in events. Where an event is attended solely by the holders of the National Certificate:
 - both indoors and outdoors, an event can be watched not only from the seats;
 - the number of spectators and/or participants in events held indoors will not be restricted.
- If indoor non-formal education activities for children or children camps are attended solely by those qualifying under the National Certificate criteria, their number will not be limited.
- The National Certificate will enable visiting patients in medical facilities at the permission of the medical facility and in compliance with the set requirements.
- By the decision of the Ministry of Justice, visiting those serving a sentence or in custody will only be allowed to those who hold the National Certificate or qualify under its issuance criteria and have submitted the supporting documents upon arrival.

PLEASE NOTE: it is obligatory to follow at all times the requirements laid down by the State Commander of National Emergency Operations for the management of the flow of people, safe physical distance, other key requirements for public health safety, hygiene, and the provision of persons with necessary personal protective equipment.

The list of allowed activities and the conditions may change depending on the decisions of the Government.

Please note that the National Certificate does not exempt individuals from the obligation to follow the isolation rules applicable to them. In order to manage the risk of pandemic more effectively, individuals staying in isolation must comply with all instructions even if the National Certificate allows contact activities. More about COVID-19 prevention and isolation: <https://nvsc.lrv.lt/en/news/information-on-covid-19>

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Biography

The Best Business sector PR professional of the year! Lithuania, 2021, PR Impact awards Creative, collaborative, result-driven PR professional, skilled in corporate and product communications, media relations, work with stakeholders. 20 years of experience in media, communication agencies and in-house PR. "I do believe in value which PR brings to business through credible advocacy, capturing storytelling and smart ideas". She is an author of 100+ radio series about public speaking, now hosting a TV show about people with disabilities. Membership and professional activities: - European Association of Communication Directors (EACD); - National Ambassador for Lithuania at The International Association of risk and Crisis Communication; - Member of the Jury in the Digital Communication Awards (Berlin, Germany) since 2017.



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Self-discovery is a continuous process that requires intentional effort and dedication. It involves understanding your values, strengths, weaknesses, and goals to create a roadmap for success. I launched Heart to heart coaching from the framework of those characteristics and my Scholarly Research. The journey begins with understanding the importance of Faith and Self-efficacy; how our faith influences our self-efficacy leading us to achieving our goals.

Achieving our goals often involves more than just setting targets and creating plans. Two critical factors that can significantly impact our ability to reach our goals are faith and self-efficacy. Both psychological concepts are powerful motivators that can drive us to overcome obstacles and reach our aspirations. Understanding Faith is a deeply personal and often spiritual concept. It encompasses a strong belief or trust in something that is of greater purpose. This presentation "will illustrate how Transformation takes place, When Informed: Then I will show you 5 Proven Facts from Challenges to Opportunities."

Having faith in your capabilities is a fundamental aspect of goal achievement. This self-belief helps you stay committed to your goals, even in the face of setbacks. When you have faith in yourself, you are more likely to persevere through challenges and maintain a positive attitude. Faith in the Process: Faith also involves trusting God in the process or the steps you've outlined to reach your goals. This trust can help you stay patient and focused, even when progress seems slow. I'm all about mental wellness, empowering, and self-love from the perspective of what makes young girls and super moms feel good during the process of personal growth. I started the company because I wanted to talk about what I loved with other women who were feeling the same pressures and concerns. By the end of this presentation, you will have gained Clarity, Confidence, Discipline, Resilience and tools to sustain accountability are necessary to pave a path and create a life worth living and a business worth having and a journey worth.

WOMEN TRANSFORM, WHEN INFORMED: 5 PROVEN FACTS FROM CHALLENGES TO OPPORTUNITIES

Dr. Varil D. Williams

Heart to Heart Coaching, USA

Biography

Dr. Varil D. Williams is the CEO of Heart-to-Heart Coaching, VJW Hiring Staffing Agency, Co-Pastor, Organizational Psychologist (Certified Image Consultant), speaker, author/ co- author of several anthology & personal book: The Ingredients for Absolute Results: No# 1 author & Best Seller of International Women of Color Boss up Book project. Dr. V was recently a guest speaker For WYN Conferences Women Wins Summit (March 8-9, 2023) In Paris, France. She was also awarded a certificate in recognition for Outstanding contribution and Experiences as a Speaker. Other appearances include podcast and radio stations, the Love & Victory show with Val (W.O.W show, host China Meyers; Grade A Radio with Fyt Tj and DABANG radio etc.), panels. Civic & Social membership includes Color of Change & Texas Grassroots Law Project, Red Cross Volunteer (Pillow Talk Project: Prevention & Safety training for natural disasters). She (professor of Academia) teaches Sociology, Human Development & Psychology online courses for 3 Colleges. Varil received her Doctor of Philosophy. Master's degree in counseling bachelor's degree in social work. She received greater success accepting the calling of Ordained Minister & co-Pastor serving with Husband Pastor (John) of Heart-to-Heart Ministry International Inc.



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We will explore the unique strategies employed by women in business to thrive in entrepreneurship, leadership, and management roles. We will delve into the challenges and opportunities faced by female entrepreneurs and leaders and examine the effective tactics and skills that have propelled women to success in the business world. Participants will gain valuable insights and actionable strategies to enhance their own entrepreneurial, leadership, and management capabilities.

Biography

Phetso Ntsowe is a renowned leadership coach who provides guidance to executives and emerging leaders globally. With a focus on developing individuals for high growth, Phetso draws from her own experiences to help others navigate through the challenges of today's world. Her expertise lies in supporting individuals through times of complexity, ambiguity, change, and growth. Phetso is actively engaged in speaking at various events, both locally and internationally, and her thought leadership has been featured in numerous publications. Her passion lies in creating vision, executing strategy, and managing cohesive teams to achieve aspirational goals, with a particular emphasis on supporting women in leadership roles. A committed advocate for women's empowerment, Phetso works towards creating a strong network that provides a safe environment for women to promote their self-worth, make their own choices, and influence social change for themselves and others. In addition to speaking engagements and advocacy work, Phetso offers coaching to individuals seeking to enhance their leadership skills. Her personalized approach is informed by her own journey and serves as a valuable resource for those navigating the complexities of today's professional landscape.

THRIVING IN BUSINESS: WOMEN'S STRATEGIES FOR ENTREPRENEURSHIP, LEADERSHIP, AND MANAGEMENT

Phetso Ntsowe

Certified Coach, Trainer, Speaker and Professional, Life Coaching for Women, EMBA- Business Analytics, Certified Manager - CMI, Botswana



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Biography

Elizabeth Nasaka Naikara is the Co-Founder and Global Commercial Development Director of United Village Global, leading the Women in Sustainable Prosperity (WISP) Program. She holds a postgraduate degree in Strategic Management and Leadership. Most recently she was part of the Africa Economic Summit Group in Ghana promoting African business leadership. This past November she was recognized by The Peak Performer Group and Magazine for her advocacy for women in business. Her outreach activities also extend to youth. Her primary focus is in the energy, technology and industrial sectors. As a co-founder of United Village Global she helps strengthen the industrial ecosystem and membership-base of the organization. Elizabeth is guided by core values centred on stabilizing, growing, and giving back to the communities UVG serves. Her role within UVG is to strengthen the industrial ecosystem and the organization's membership base. As an African businesswoman, Elizabeth is dedicated to supporting the equitable participation and rightful place of girls and women in economic development and sustainable prosperity. A mother of two young boys, she is concerned about future growth opportunities for the next generations. Elizabeth's philosophy revolves around the idea that caring is sharing, emphasizing the importance of sharing insights and opportunities for the betterment of individuals and communities. Her outreach activities extend to the next generations, with a primary focus on the energy, technology, and industrial sectors. In her musings, Elizabeth identifies growth opportunities on both personal and professional levels. She often connects these opportunities to elements of spiritual healing, attributing glory to God and acknowledging the creation that sustains life. Elizabeth has a proactive approach to obsolete matters, turning them into subjects of discussion. She shares insights and opportunities for the betterment of individuals and communities. Additionally, she encourages her audience to express creativity and become producers rather than prisoners in a consumer society, urging them not to hide their light under a bushel.

WOMEN IN SUSTAINABLE PROSPERITY

Elizabeth Nasaka Naikara

Co-Founder and Global Partnerships Director at United Village Global (UVG)



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In the contemporary landscape of business and leadership, the roles of entrepreneurship and leadership have become increasingly intertwined, shaping organisational dynamics and fostering innovation. The aim of this research is to analyse the relationship between leadership and entrepreneurship, leveraging both academic literature and personal experiences to uncover key insights into leadership strategies, challenges, and successes within entrepreneurial ventures.

This study employs a mixed-method approach, integrating a comprehensive literature review with personal experiences. The literature review encompasses seminal works and recent studies on leadership theories, entrepreneurial behaviour, and organisational dynamics. Personal experiences of the author are gathered to complement the findings from the literature.

The analysis reveals several key findings: Firstly, effective leadership in entrepreneurship requires a blend of visionary thinking, adaptability, and risk-taking. Secondly, the role of emotional intelligence and interpersonal skills is paramount in building resilient teams and fostering innovation. Thirdly, the integration of diverse perspectives and collaborative decision-making processes enhances organisational agility and competitiveness.

In conclusion, this research underscores the importance of understanding the interplay between leadership and entrepreneurship in contemporary business environments. By synthesising insights from literature and personal experiences, this study offers valuable implications for leadership development programs, organisational strategies, and policy interventions aimed at nurturing entrepreneurial ecosystems and fostering sustainable growth.

Keywords: Entrepreneurship, Leadership, Literature review, Personal experiences, Synergy

Biography

Prof. Dr. Parin Somani, Director of LOSD, is a distinguished Academic Scholar, TEDx Speaker and

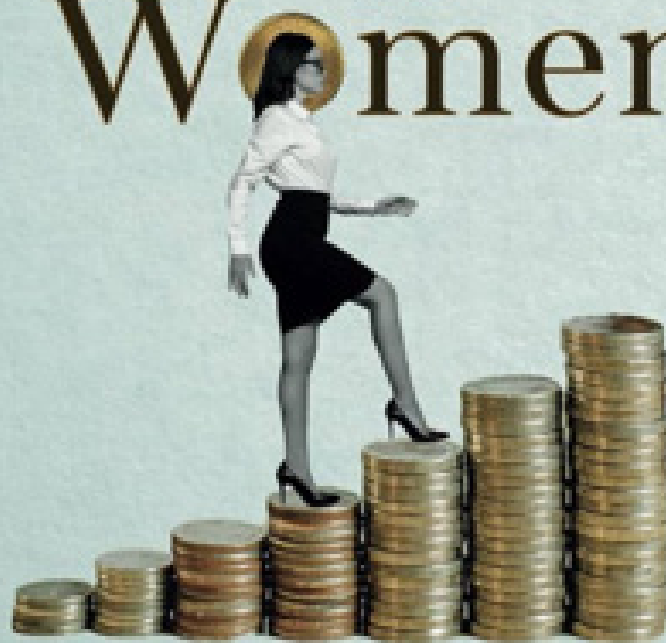
LEADING THE CHARGE: EXPLORING THE SYNERGY OF ENTREPRENEURSHIP AND LEADERSHIP

Prof. Dr. Parin Somani

Director: London Organisation of Skills Development

Author. Winner of Mrs Universe 2022, Winner of Enigma Mrs. World 2022 and several others. With 2 Academic and 6 Honorary Doctorates, she is a multi-award-winner and humanitarian. She is a prolific author of 19 books, and a record-breaker recognised in Guinness World Records and multiple prestigious record books. She was invited to deliver a Keynote Speech at Harvard University, Cambridge University and many more. In her global travels to 127 countries, Prof. Dr. Parin Somani tirelessly contributes to education, women empowerment, and youth development.

Millionaire Mindset for Women

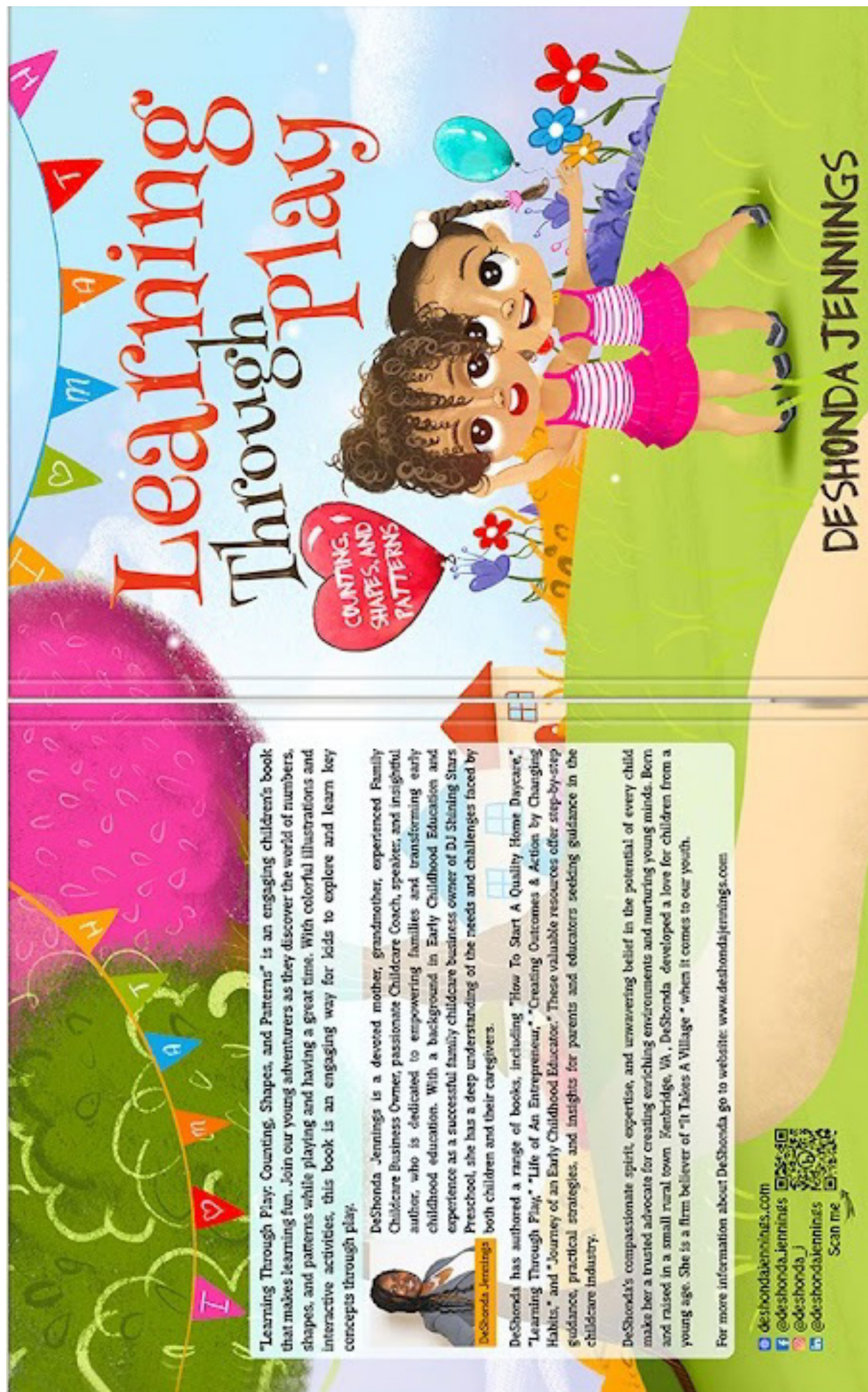


Eight Essential Elements to Greater Wealth

May K. Li, Ph.D.

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"Learning Through Play: Counting, Shapes, and Patterns" is an engaging children's book that makes learning fun. Join our young adventurers as they discover the world of numbers, shapes, and patterns while playing and having a great time. With colorful illustrations and interactive activities, this book is an engaging way for kids to explore and learn key concepts through play.



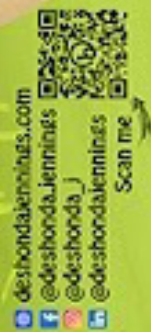
DeShonda Jennings

DeShonda Jennings is a devoted mother, grandmother, experienced Family Childcare Business Owner, passionate Childcare Coach, speaker, and insightful author, who is dedicated to empowering families and transforming early childhood education. With a background in Early Childhood Education and experience as a successful family childcare business owner of DJ Staining Stars Preschool, she has a deep understanding of the needs and challenges faced by both children and their caregivers.

DeShonda has authored a range of books, including "How To Start A Quality Home Daycare," "Learning Through Play," "Life of An Entrepreneur," "Creating Outcomes & Action by Changing Habits," and "Journey of an Early Childhood Educator." These valuable resources offer step-by-step guidance, practical strategies, and insights for parents and educators seeking guidance in the childcare industry.

DeShonda's compassionate spirit, expertise, and unwavering belief in the potential of every child make her a trusted advocate for creating enriching environments and nurturing young minds. Born and raised in a small rural town, Kenbridge, VA, DeShonda developed a love for children from a young age. She is a firm believer of "It Takes A Village" when it comes to our youth.

For more information about DeShonda go to website: www.deshondajennings.com



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