



21st CENTURY WOMEN'S ENTREPRENEURSHIP & LEADERSHIP

ANNUAL CONFERENCE

APRIL 21-22, 2023 | CROWNE PLAZA MADRID AIRPORT, MADRID

In Nigeria, IMF shared a statistic indicating that 52 million women live in “extreme poverty” (Onwuka et al, 2019), and thus are not economically empowered which in turn results in the inability to create a more sustainable society. It is noted that some work has been done to help improve Nigerian women’s economic power and lift them from poverty however, a vast number of them are still living in extreme poverty and with little understanding of their rights to be involved in the economic growth of their nation as well as their role in helping Nigeria build a more sustainable society. Using a descriptive methodology as well as an interview where 80 Nigerian women were interviewed with one woman whose story will be used as a case study and discussed in the conference presentation, a research finding was arrived at. The presentation will share the preliminary findings that an average Nigerian Woman faces certain limiting socio-cultural problems which hinder their economic empowerment. Some of the interviewees who were petty traders and widows particularly have faced repugnant and inhumane treatments that have often rendered them disempowered and extremely poor. Despite all these, the average Nigerian woman is still resilient and motivated to take action to continue on their road to economic empowerment and we are providing such a platform in our organization (ESMI).

Biography

Adaobi Ezeadum (Nèe Ibeanu) is a Divergent Thinker, Public Speaker, a Mindset Coach (Fear strategist), and a lady with a positive mental attitude. She is the Founder and Chairman Board of Trustees of a Non-Governmental Organization, The Empowered Sapiens Mulier Initiative (ESMI) – an NGO that seeks to provide solutions to socio-cultural women and girl child problems through community projects and activities while leveraging innovative advocacy strategies.

Her coaching prowess has helped impact other women by putting them back on the journey to self-discovery or rediscovery. She is committed to helping them reprogram their minds and not letting fear win.

She holds a Master’s degree in Law with an MBA in Leadership and Organizational Development, She is a

WOMEN ECONOMIC EMPOWERMENT- A PRECURSOR TO BUILDING A MORE SUSTAINABLE SOCIETY (NIGERIA AS A CASE STUDY)

Adaobi Ezeadum ~ LL.M. MBA

Founder of The Empowered Sapiens Mulier Initiative, Nigeria

licensed Nigerian Attorney, Wife and Mother, A Practicing Christian, Author, and an emerging Global World Leader.