



WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

MAY 03-04, 2024 | Holiday Inn Mississauga Toronto West,
Mississauga, ON, Canada

We will explore the unique strategies employed by women in business to thrive in entrepreneurship, leadership, and management roles. We will delve into the challenges and opportunities faced by female entrepreneurs and leaders and examine the effective tactics and skills that have propelled women to success in the business world. Participants will gain valuable insights and actionable strategies to enhance their own entrepreneurial, leadership, and management capabilities.

Biography

Phetso Ntsowe is a renowned leadership coach who provides guidance to executives and emerging leaders globally. With a focus on developing individuals for high growth, Phetso draws from her own experiences to help others navigate through the challenges of today's world. Her expertise lies in supporting individuals through times of complexity, ambiguity, change, and growth. Phetso is actively engaged in speaking at various events, both locally and internationally, and her thought leadership has been featured in numerous publications. Her passion lies in creating vision, executing strategy, and managing cohesive teams to achieve aspirational goals, with a particular emphasis on supporting women in leadership roles. A committed advocate for women's empowerment, Phetso works towards creating a strong network that provides a safe environment for women to promote their self-worth, make their own choices, and influence social change for themselves and others. In addition to speaking engagements and advocacy work, Phetso offers coaching to individuals seeking to enhance their leadership skills. Her personalized approach is informed by her own journey and serves as a valuable resource for those navigating the complexities of today's professional landscape.

THRIVING IN BUSINESS: WOMEN'S STRATEGIES FOR ENTREPRENEURSHIP, LEADERSHIP, AND MANAGEMENT

Phetso Ntsowe

Certified Coach, Trainer, Speaker and Professional, Life Coaching for Women, EMBA- Business Analytics, Certified Manager - CMI, Botswana