



21st CENTURY WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, POSITIVE PSYCHOLOGY & MENTAL HEALTH SUMMIT (EDITION 7)

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Rare
Authentic
Revolutionary
Aspirations

What is the Act of Affirmation? It happens truly each and every moment of each and every single day with each and every single breath you take!

Many people still do not consider their mind the unceasingly, ceaselessly voracious and utterly dynamic, highly transformational function that it is, they behave as if, for a good part of the time, it was, instead, completely switched off or on standby, ignoring that contrary to what they seem to assume, their mind is constantly and perpetually running like an engine at full power.

What those folks have switched off is their conscious awareness which they keep in standby mode for most of the time to the point where they often lack the ability to intentionally operate the full functionality of their conscious mind which is why they remain the victims of their own semi-conscious, unconscious and subconscious conditioning instead of consciously and intentionally conditioning it.

The Act of Affirmation literally tears apart your habitual brain fog. Bob Proctor loved to say that most people would be shocked if they realized what they were thinking, though he also pointed out that mental activity does not necessarily equate to thinking.

Most people don't think. I would argue that they would not be shocked by what they are thinking, but they would be shocked once they realize that they are not thinking at all, but merely reiterating their subconscious conditioning.

In this context, the Act of Affirmation comes into play. Every conscious Act of Affirmation has the potential to transform your life.

Franca Borgia

Global Speaker, High-level Leadership Coach and Founder of R.A.R.A. International

Biography

An artist, musician and thought leader with a passion for painting, graphics, and the written word, Franca

THE ACT OF AFFIRMATION – THE SILENT THUNDERBOLT

Franca Borgia

Artist, Writer, Performer, Masterthinker, High Level Leadership Coaching, Fashion Designer, Italy

Borgia has given talks at major thought-leader events, meeting with fellow motivational speakers, including Bob Proctor. Her interest in philosophy extends to its practical application in the fields of personal growth and leadership.

In her book, Personalize your Paradigm through the Metabolism of the Mind, she brings together her interest in art and philosophy, and introduces a path-breaking new terminology that takes the concept of personal growth to a whole new level. Examples of this terminology are the subconscious collective paradigm, the metabolic mindset, the metabolism of the mind, and half-hearted logical thinking.

This book was followed by a still-running F.A.Q. Making You Think series of short books each of which examines in detail a particular aspect of personal and collective paradigms.

"In today's world, the only revolution is that of conscious awareness."

Franca Borgia is a Venetian revolutionary.