



21st CENTURY WOMEN'S ENTREPRENEURSHIP & LEADERSHIP

ANNUAL CONFERENCE

APRIL 21-22, 2023 | CROWNE PLAZA MADRID AIRPORT, MADRID

Keynote Summary: Do you want to unlock great wealth and build a million-dollar empire? Are you looking for a way to recession-proof your business so it will sustain in any economic environment?

If so, this keynote address is for you! In this keynote I will share the four secrets to financial freedom, and how you can create a strong foundation for personal and professional success.

I believe in a world where women can and get to have it all! Strong healthy body, unstoppable mindset, financial freedom, great relationships, and fulfilling businesses.

The path to financial freedom isn't easy, but it is attainable. With the right mindset and focus, you can create a business that is recession-proof and will sustain in any economic environment. By leveraging the four secrets this keynote shares, you can create a strong foundation for success and unlock great wealth. By the end of this keynote, you will be feeling motivated and inspired to take action so that you can build your dream life.

Attendees will understand that financial freedom is attainable, and that building a million-dollar empire is more than marketing strategies, lead Generation, and sales calls. So, if you're ready to go from dreaming to doing, this keynote is for you.

Shorter Summary In this keynote, Karissa Adkins will share the four secrets to achieving financial freedom and building a million-dollar empire. These secrets, combined with the right mindset and focus, can help create a strong foundation for success and unlock great wealth. With Karissa's guidance, attendees will feel motivated and inspired to take action and create their dream life. This keynote is perfect for female leaders looking to create a business that is recession-proof and sustainable.

Biography

THE PATH TO FINANCIAL FREEDOM: HOW TO RECESSION-PROOF YOUR BUSINESS

Karissa J Adkins

Award Winning International Speaker
CEO & Founder of 365DailyHustle, USA
2X International Best-Selling Author, and the Queen of Habit Change.

Karissa Adkins is a former Marketing and HR professional turned 2X Entrepreneur, Certified Life, Health, & Mindset Coach, Board Certified NLP, Time-Line Therapy®, Hypnosis Practitioner, and champion for women's mental and physical health. Karissa is the voice behind the award-winning BossUp Babes Podcast Show, TV Personality, International Award-Winning Keynote Speaker, and 2X International Best-Selling Author. Karissa has been featured in networks such as ABC, CBC, USA Today, and NBC for her expertise in empowering and motivating women to live healthy, happy, and abundant lives. Karissa is an Executive Contributor for Brainz Magazine and has been featured on the cover of 2Inspire Health Magazine and Success Magazine.

With over 10 years of experience mentoring and coaching women to be BossUp Babes, Karissa teaches how any ordinary woman can BossUp and live extraordinary lives. Karissa is the authority in women's mental & physical health. Referred to as America's BossUp Babe and the Queen of Habit Change, Karissa is known for her fierce personality, insane levels of passion, high-level strategies, and a no-BS approach to living healthy, happy, and wealthy. Karissa is also the founder of the Gucci of online health and women's empowerment programs *Reclaim Your Best Life* and *BossUp Your Body and Bank Account*. Her personal experience with overcoming obesity, depression, and low levels of self-love coupled with a deep knowledge of NLP and Time-Line Therapy®, Hypnotherapy, Nutrition, Exercise, and Stress management makes Karissa's approach to women's mental and physical health unique and powerful. Karissa works at warp speed with laser-sharp focus and precision to build confident, strong, and healthy leaders.

She is the epitome of heart, soul, and fire combined, and her clients often refer to her as the modern-day Wonder Woman as she transforms women's mindsets, bodies, and lifestyles. Karissa's has been featured in print and broadcast around the world, including:

2Inspire Magazine, NBC, CBS, MarketWatch, HER's Fitness Magazine, USA Today When She's not coaching, Karissa can be found traveling the world speaking on stages, writing her next book, spending time in nature, eating delicious food, building a strong body in the gym, and spending quality time with her husband and kids.