



21st CENTURY WOMEN'S ENTREPRENEURSHIP & LEADERSHIP

ANNUAL CONFERENCE

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WORD CHOICE : Storytelling | Emotion
Repetition

STORYTELLING : The art of storytelling engages audience members from start to finish. Storytelling is a mental picture-story with a moral ending

EMOTION : Emotion within your speech inspires a heartfelt reaction through positive word choice. Emotion is a strong feeling that creates a connection.

REPETITION: Repetition is voice commands that make your audience members respond directly to you. Repetition is the ability to get your audience repeating back to you a word or statement that has been spoken

VOICE DYNAMICS : Change of Tone | Dramatic Pause | Voice Projection

CHANGE OF TONE : Change of tone is tone inflection that keeps the interest of your audience.

Change of tone is a way of speaking that gives a range of variety in the tone of a speaker's voice

DRAMATIC PAUSE: Dramatic pause makes the audience reflect and put emphasis on what was said in a previous statement. Dramatic pause is a short moment of silence of 3 to 5 seconds between a word or statement that creates an intriguing suspense.

VOICE PROJECTION: Voice projection is the ability to make your voice create a climax moment during your speech that leaves audience members at the edge of their seats. Voice projection is a climax moment in the speech that places a strong emphasis on a word or statement.

BODY LANGUAGE: Hand Gestures Eye Contact
Facial Expressions

HAND GESTURES: Hand gestures provides additional meaning to your speech through specific bodily movements on stage. Hand

THE 9 STEPS OF PUBLIC SPEAKING

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gestures is a movement with the hand to express a specific meaning

EYE CONTACT: Eye contact is the ability to get your audience to connect with you and be actively engaged during your presentation. Eye contact is a gaze with the eyes of 3 to 5 seconds that grabs the attention of a person.

FACIAL EXPRESSIONS: Facial expressions makes your presentation become more believable to your audience. Facial expressions is a look on somebody's face that conveys or inspires a thought or emotion.

Biography

Juan Camilo Velez is the author of the books "el éxito detrás del compromiso", "90 reflexiones para vivir exitosamente", "gracias: la llave maestra", and "los dos cimientos". With the book "brilla, un llamado a ser la luz del mundo", there are already five books of his authorship since 2017 in which he first published one of his works. He is the founder of the platform crecer en conocimiento, with which he published his first four books, in addition to another twenty works by various authors. Currently, the cec platform no longer offers editorial services, but maintains the digital blog that receives approximately five thousand visits per month. Together with his wife jenifer losa, with whom he resides in the spanish capital, he develops leadership activities in the ministry el rey jesús madrid, of which he has been a member since 2013. In addition, he gives conferences, preachings and lectures in the different activities of his local church and churches attached to it in the spanish territory. Also, together with his wife, he is the founder of the christian fashion brand alive, alive for Jesus®.