



WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

MAY 03-04, 2024 | Holiday Inn Mississauga Toronto West,
Mississauga, ON, Canada

In the rapidly evolving landscape of artificial intelligence (AI), women are carving out their place as leaders, innovators, and decision-makers. However, in many AI-related fields, women continue to face unique challenges and barriers in male-dominated environments. This presentation proposal aims to explore the experiences of women in leadership roles within the AI industry and provide practical strategies for overcoming obstacles and achieving success.

Presentation Outline:

Introduction:

- Overview of the current state of the AI industry and its male-dominated nature.
- Introduction to the topic of women in leadership roles in AI and the importance of diversity and inclusion. Challenges Faced by Women in AI Leadership:
- Gender bias and stereotypes in the workplace.
- Lack of representation and mentorship opportunities for women in AI leadership roles.
- Imposter syndrome and self-doubt.
- Balancing work and family responsibilities.
- Strategies for Success:
- Building a Support Network:
- Importance of mentorship, sponsorship, and allyship.
- Creating networks and communities for women in AI leadership roles.
- Developing Confidence and Assertiveness:
- Overcoming imposter syndrome and self-limiting beliefs.
- Assertive communication techniques.
- Advocating for Yourself:
- Negotiating for fair compensation and opportunities.

NAVIGATING THE PATH: WOMEN IN LEADERSHIP IN MALE-DOMINATED AI ENVIRONMENTS

Andressa Freires

Founder, DiversiData, Brazil

- Promoting your achievements and contributions.
- Fostering Inclusive Work Environments:
- Creating a culture of diversity and inclusion. Challenging bias and stereotypes in the workplace.
- Continuous Learning and Growth:
- Investing in ongoing education and skill development.
- Staying informed about industry trends and advancements.
- Success Stories and Best Practices:
- Profiles of successful women leaders in AI.
- Case studies highlighting effective strategies for navigating male-dominated environments.
- Practical tips and actionable insights for aspiring women leaders in AI.

Conclusion:

The presentation will be delivered in a dynamic and interactive format presented with an PPT of 20 slides, incorporating a combination of slides, real-life examples and case studies.

Audience:

This presentation is designed for women working in AI or IT-related fields who aspire to be on leadership roles, as well as for organizations and individuals interested in promoting diversity and