



WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

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Introduction: This concept notes aims to outline the challenges women face in their careers and the impact of stereotype biases in the economic growth of any society as entrepreneurs and professionals.

Objective: The key objective is to equip the women with necessary skills, knowledge and support so that they acquire the necessary skills, knowledge and support to excel in their respective fields for economic and overall personal growth.

Focus on training the girl child who is the future woman and a critical driver for fostering growth by:

- Providing high quality education required skills and knowledge.
- showcase experienced women role models as mentors to encourage and build confidence.
- Offer opportunities and practical experience in the real working and trading world for the women to understand the business environment they are interested in.
- Establishing mentorship programs with experienced professionals in various fields
- Establishing confidence programs that show capabilities of the woman.

IMPLEMENTATION PLAN

1. Conduct needs assessment to identify target industries, sectors and potential areas most affected.
2. Design and develop training programs
3. Create more awareness for industry organizations and professionals to work with standards.
4. Recruit and onboard mentors who are role models
5. Monitor and evaluate by Creating tools and KPIs both women and men for a successful organizational process and growth

CHALLENGES OF WOMEN IN THE MALE DOMINATED INDUSTRY

Ngozi Oyewole

Founder, Noxie Limited, Board Chair,
Strategic Women & Youth Institute
President, Common Wealth Business Women Africa
(CBW - Africa)

Biography

Mrs. Ngozi Oyewole is a distinguished entrepreneur, advocate, and leader dedicated to empowering women & driving positive change in Africa.

With over two decades of experience, she has established herself as a trailblazer in various sectors, particularly in business, mentorship, & philanthropy.

Mrs Ngozi Oyewole is the Founder/President of Commonwealth Business Women Africa (CBW-Africa), President of WOMENPRENEUR Africa, and the Africa Region President of Association of Business Women in Commerce and Industry, (ABWCI) a leading global platform for women chamber of commerce.

She is also the president of Africa for African Women's Movement.(AWM) AWM is a community of dynamic and leading women representing various sectors in Africa & the diaspora. Their objective is to promote equal opportunity & greater representation of women in decision-making and industry-leading spaces, as well as lobbying for the collective interests of members to influence any legislative or administrative action in pursuit of economic justice for women.

Mrs. Oyewole has also built a successful company specializing in Office Furniture Production & Personal Protective Equipment (PPE).

As the Founder & CEO of NOXIE LIMITED, her commitment to quality, innovation, and service excellence has propelled NOXIE LIMITED to prominence within the industry which has earned her The Chairman of the Furniture/Wood Sectoral Group of the Manufacturers Association of Nigeria(MAN).

She is the Founder/ Board chairperson of Strategic Women and Youth Institute (SWYI). An international consortium of professionals generating opportunities for economic empowerment, with a vision to creating an accessible platform to facilitate economic empowerment for Women and Youth.

She sits on the council of The Manufacturers Association of Nigeria (MAN), The Nigerian Association of Chambers of Commerce, Industry, Mines,