



WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

MAY 03-04, 2024 | Holiday Inn Mississauga Toronto West,
Mississauga, ON, Canada



In this signature talk, the speaker explores the transformative power of a business mindset in shaping a successful career as a children's book author. The presentation begins by challenging the audience to consider unconventional paths to career growth, leading to a discussion on common strategies for career advancement. The speaker then raises the prospect of writing children's books, a route that few professionals take.

The presentation delves into the speaker's personal journey, highlighting key milestones such as overcoming challenges in a male-dominated engineering field and recognizing the lack of representation in STEM education. The three main topics covered are:

1. How to Overcome Self-Limiting Beliefs for Business Owner Success in Children's Book Transformation
2. How to Cultivate an Entrepreneurial Mindset for Crafting Career-Based Children's Books
3. How to Develop Entrepreneurial Resilience in Crafting Children's Books

The presentation blends personal experiences, valuable insights, and practical strategies to inspire and guide individuals interested in embarking on a unique career path in children's book authorship.

Biography

Born and raised in Winston-Salem, North Carolina, Tiffani Teachey is an international bestselling Author, Speaker, STEM Advocate, Engineer, and founder of Thrive Edge Publishing, LLC. She holds a Bachelor of Science degree in Mechanical Engineering, as well as a Masters of Science degree in Engineering Management, both from The University of North Carolina at Charlotte. Tiffani is a Science, Technology, Engineering, and Math (STEM) Advocate who strives to educate young children and parents about the importance of STEM Careers and representation in those industries. She is the award-winning author of the children's book, What Can I Be? STEM Careers from A to Z, available in Spanish, French, and Swahili, coloring and activity book, teacher's guide. She also

HOW A BUSINESS MINDSET TRANSFORMS YOUR CAREER INTO CHILDREN'S BOOKS SPEAKER: TIFFANI TEACHEY

Tiffani A. Teachey

TEDx international speaker, best-selling international STEM Children's Author, Radio Host, STEMpreneur, Engineer and owner of Thrive Edge Publishing

wrote two books aimed at uplifting and empowering women; Saving Lives While Fighting for Mine: Stories Empowering Women to Win and Pretty, Paid, and Powerful: 40 Days to Empowering the Woman Within. Tiffani has a passion for inspiring the next generation to engage in STEM careers, she is also a member of the Society of Children's Book Writers and Illustrators (SCBWI) and enjoys traveling and being a youth mentor. For children and young women, Tiffani Teachey is a STEM resource that strives to uplift and educate, so stakeholders can be introduced to an industry never considered before. Know that Tiffani Teachey can help you get a head start.