



WEL AMERICA 2024

3rd MILLENNIUM WOMEN'S ENTREPRENEURSHIP, LEADERSHIP, MANAGEMENT POSITIVE PSYCHOLOGY, MENTAL HEALTH CONFERENCE (EDITION 4)

MAY 03-04, 2024 | Holiday Inn Mississauga Toronto West,
Mississauga, ON, Canada



Join DeShonda Jennings, a seasoned Entrepreneur and childcare expert, as she shares invaluable tips for individuals transitioning from corporate roles to home-based entrepreneurship. Drawing from her extensive experience as a family child care business owner and author, DeShonda will highlight three key strategies for success: Know Your Vision & Plan: Learn how to clarify your vision and develop a solid business plan to guide your journey from corporate life to home-based entrepreneurship. Cultivate Nurturing Relationships: Discover the importance of nurturing relationships with clients, colleagues, and community members to foster growth and sustainability in your home-based business. Continuously Learn & Adapt: Embrace a mindset of lifelong learning and adaptability to thrive as a home-based entrepreneur. Don't miss this opportunity to gain valuable insights and practical strategies from DeShonda Jennings as you embark on your journey from corporate to home-based entrepreneurship.

Biography

DeShonda Jennings is a devoted mother, grandmother, experienced Family Childcare Business Owner, passionate Childcare Coach, speaker, and insightful author, who is dedicated to empowering families and transforming early childhood education.

With a background in Early Childhood Education and experience as a successful family childcare business owner of DJ Shining Stars, she has a deep understanding of the needs and challenges faced by both children and their caregivers.

DeShonda has authored a range of books, including "How To Start A Quality Home Daycare," "Learning Through Play," "Life of An Entrepreneur," "Creating Outcomes & Action by Changing Habits," and "Journey of an Early Childhood Educator." These valuable resources offer step-by-step guidance, practical strategies, and insights for parents and educators seeking guidance in the childcare industry.

DeShonda's compassionate spirit, expertise, and unwavering belief in the potential of every child make

FROM CORPORATE TO HOME-BASED ENTREPRENEUR 3 STRATEGIES FOR SUCCESS

DeShonda Jennings

De Jour Village ®, USA Chesterfield, Virginia

her a trusted advocate for creating enriching environments and nurturing young minds. Born and raised in a small rural town Kenbridge, VA , DeShonda developed a love for children from a young age. She is a firm believer in "It Takes A Village" when it comes to our youth.